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"HILL STREET BLUES"

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PRESIDENT REAGAN

THE NATIONAL RIFLE ASSN.

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MAD

No. 231
JUNE
1982

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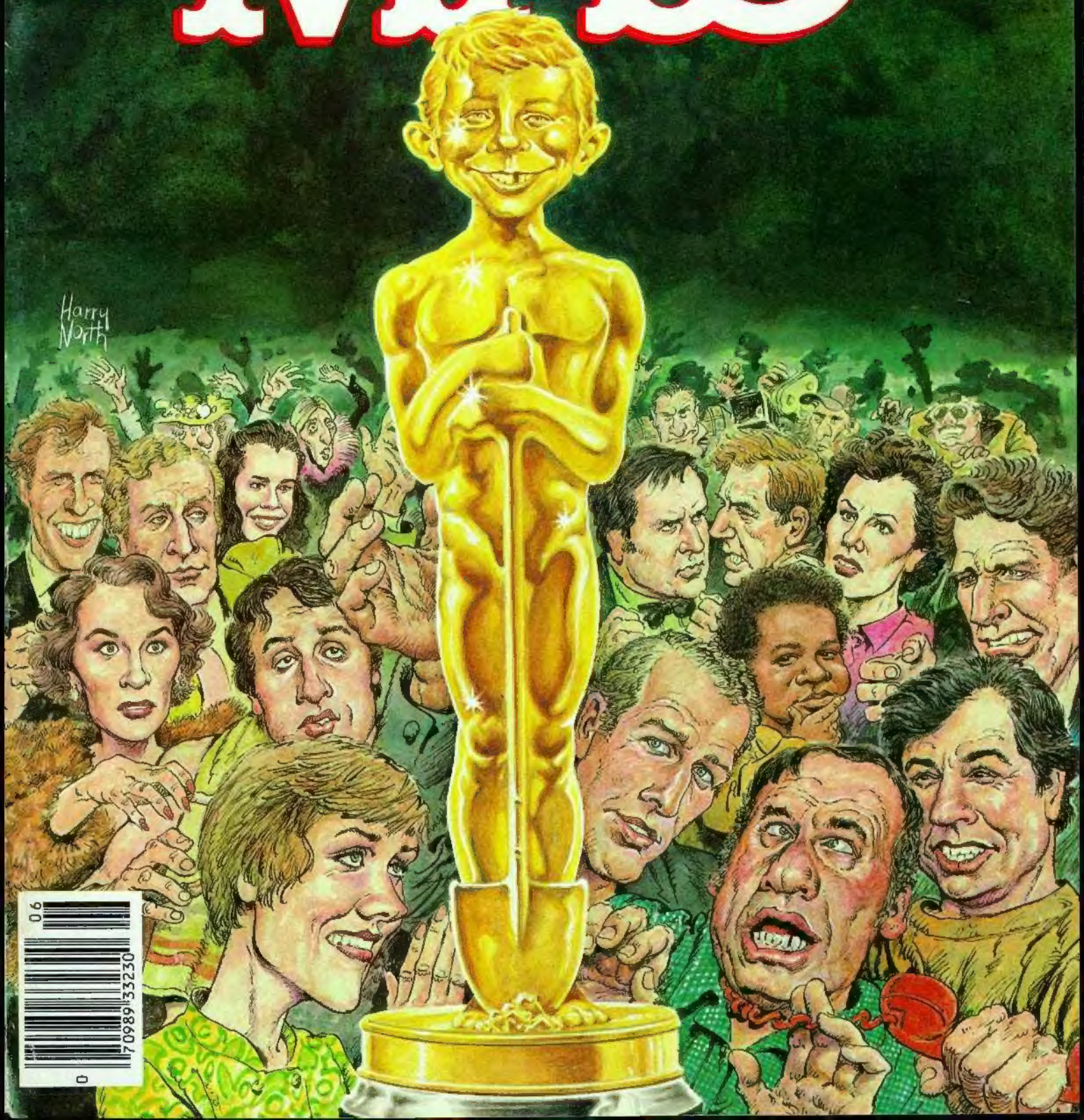

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NUMBER 231 JUNE 1982

MAD

"Life is what happens to you while you're busy making future plans!"—Alfred E. Neuman

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JACK ALBERT *lawsuits* **ANNE GRIFFITHS** *logistics*
CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

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THIS OFFER WILL EXPIRE MAY 13TH!

That's right! This offer of full-color portraits of Alfred E. Neuman, MAD's "What—Me Worry?" kid... suitable for framing or wrapping fish... will expire on May 13th! Because that's when this issue goes off sale! After that, there'll be another issue with another offer trying to con you into mailing 60¢ for one, $1.25 for 3, $2.55 for 9, $5.15 for 27 or $10.35 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022

LETTERS DEPT.

"FOR HER THIGHS ONLY"

Give Mort Drucker and Arnie Kogen two hip-hip hurrays for "For Her Thighs Only"!

Josh Stanbro
Round Mt., CA

"For Her Thighs Only": Better dead than read!

Kevin Roberts
Newton, MA

James Bomb must be a fool to want only "her thighs"!

Bobby Bradford
Cortland, OH

"For Her Thighs Only": Better shred than read!

M. Windemuth
Detroit, MI

Your James Bond satire wasn't SEANsational, but it was MOORE than I expected.

Jason Bourne
Phoenix, AZ

MAD SIX FEET UNDER

As die-hard MAD Magazine fans, it was only natural for us to include a copy of the June 1981 issue of MAD in the time capsule which was sunk by our village of Roslyn Estates on its 50th anniversary. The capsule will be dug up in the year 2031 and we hope that Alfred E. Neuman can be there for the momentous occasion. We hope this is enough advance notice for our request.

David & Alexander Klein
Roslyn Estates, NY

MAGNUM P.O.'D?

I thought you might like this snapshot taken, candidly, during our normal, average, run-of-the-mill workday. It is suitable for framing or wrapping fish... Thanks!

Tom Selleck
"Magnum P.I."
Universal City, CA

"LOUSY KISSERS"

"A MAD Look At Lousy Kissers" was well done. But where did Porges get those ideas? Personal experience? I'm not coming down on the guy, but they were a bit unusual.

M.M. Morris
Phillipsburg, NJ

Paul Peter Porges should be hit right in the kisser for his article in MAD #229.

Marlon Plageman
Whittier, CA

Your "Lousy Kissers" article reminded me of my boyfriend.

Karen Fiellin
Gulf Bridge, FL

So you're the girl Dave Berg has been seeing!—Ed.

"WHATEVER BECAME OF...?"

Tell Frank Jacobs and Bob Clarke that they're wrong about what happened to George Lucas. He went bankrupt in 1990 after Steven Speilberg sued him for not splitting royalties from "Raiders Of The Lost Ark IV". He now lives in Florence, Italy, and is currently looking for someone to play the lead in his remake of "American Graffiti"

Mark Scerpella
Oak Creek, WI

In "Whatever Became Of...?" Bob Clarke should have aged Alfred E. Neuman. He hasn't changed since 1964!

Mark Ferris
St. Paul, MN

PROGRESS?

Concerning "A MAD Report On Progress"... Twenty-nine years ago, MAD was ten cents (cheap!) and was printed in color. It was the object of ridicule and scorn by the parents of the children who read it. It was considered "subversive!"

Today, MAD is a ninety-cent, black and white magazine. The children of twenty-nine years ago still read it and encourage *their* children to read it. It is considered "satire". We are living in a truly progressive society when, in the span of twenty-nine years, cheap, subversive trash can become expensive "satire".

John Devitofranceschi
Akron, OH

"Aloha, MAD!" From Tom Selleck And The Cast Of "Magnum P.I."

AND BABY MAKES THREE?

I am sick and tired of Cathy and Wendy Gaines feuding over who gets more exposure on the Letters Page of MAD. Who cares?!? As a reader of MAD since day one (and, unlike Cathy and Wendy, a paying reader to boot!) it is I who now demands equal time! (Who knows, maybe I'm William M. Gaines's long lost daughter!)

Dorman Nelson
Lincoln, NB

Wm. Gaines's Long Lost Daughter?

"FAMILY FOOLS"

"Family Fools" was a truthful, hilarious article on a very ridiculous show. From now on while the rest of my family is watching the show, I'll be content to read MAD #229 all over again!

Greg Reyes
Riverside, CA

"Family Fools" was "fool" of crap!

David Echeverria
Stockton, CA

"Family Fools" was a lot better than that stupid game show.

Cori Gigikos
Aurora, CO

BLOWING OUR OWN HORN

Thought you might be interested in the following description of MAD, which I found in the book, "Magazines For Libraries", by Bill Katz and Berry G. Richards © 1978.

"The single best satirical Magazine in America–and some believe, the world. Working from cartoon strips with outrageous slams at everything beloved to Americans, the editors construct a country that is sometimes easier to believe than the real thing. The hero is Alfred E. Neuman, better known than some American presidents. Caricatures and cartoons are not only imaginative, but are often works of art. Oldsters who started with the magazine in grade school or high school in the 1950s continue to be faithful readers. Alfred will not go away."

Lenny Arness
Ventura, CA

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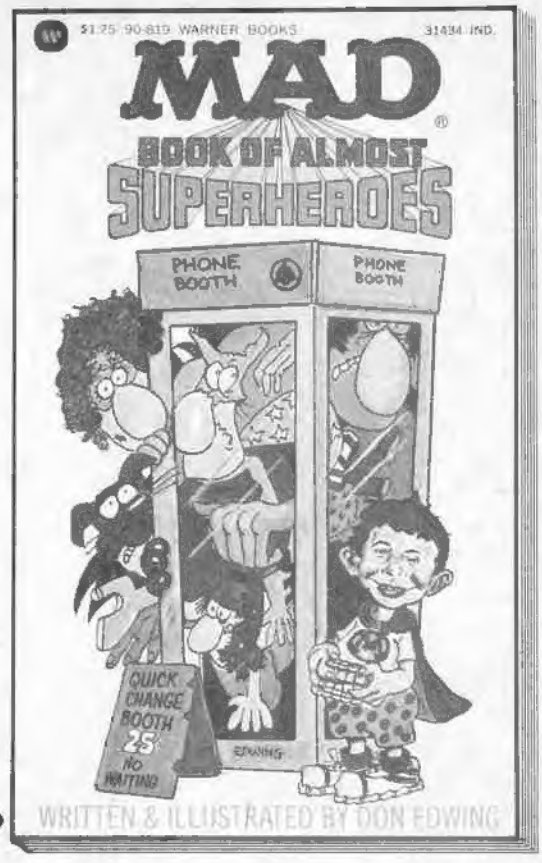

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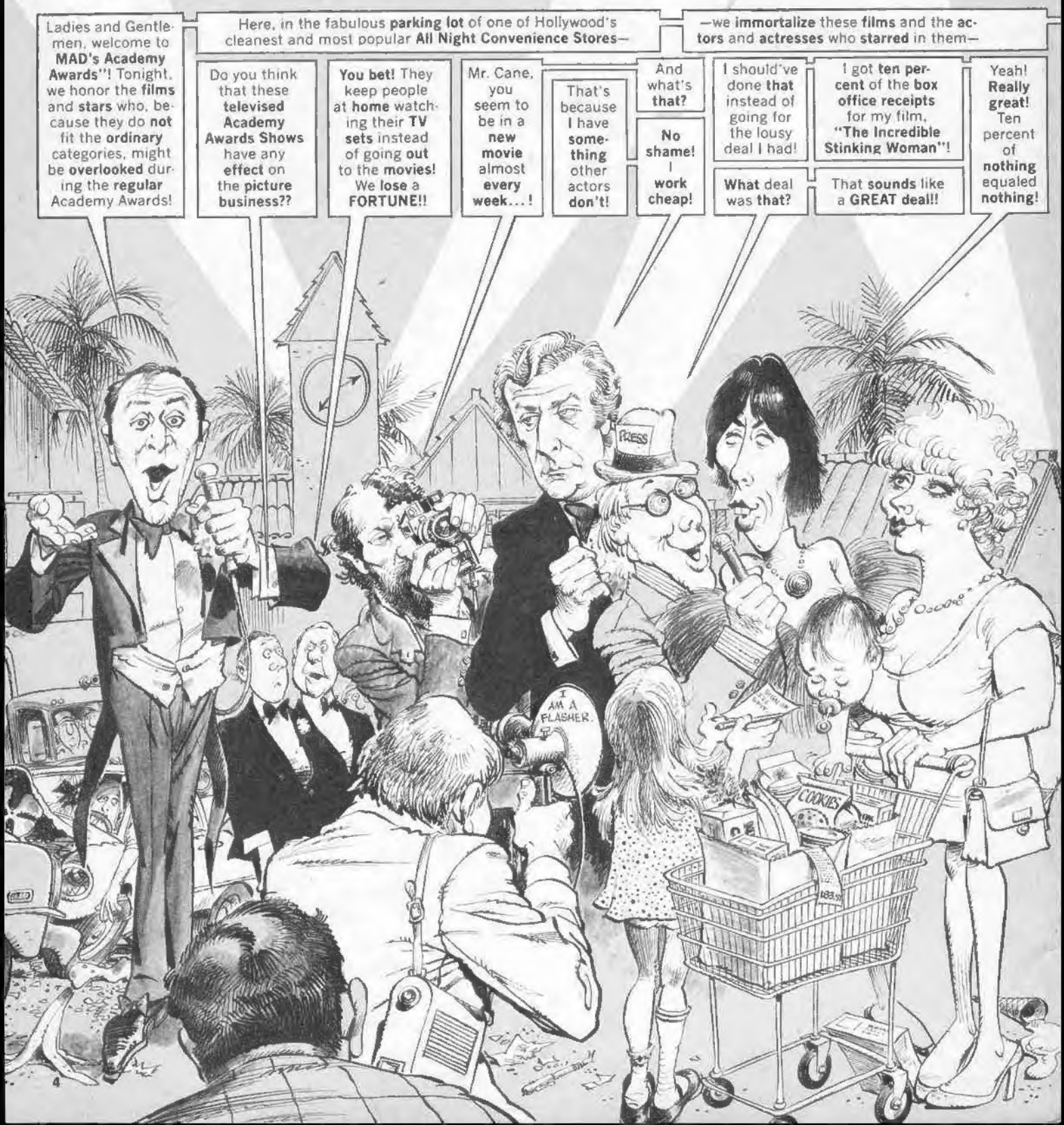
STATUE OF LIMITATIONS DEPT.

Every year, The Academy Of Motion Picture Arts and Sciences holds its annual "Academy Awards Show." That's okay, as far as it goes. The trouble with it is: It doesn't go far enough! The categories are all slanted in favor of the Movie

MAD'S ACADEM

ARTIST: MORT DRUCKER


Ladies and Gentlemen, welcome to MAD's Academy Awards"! Tonight, we honor the films and stars who, because they do not fit the ordinary categories, might be overlooked during the regular Academy Awards!
Here, in the fabulous parking lot of one of Hollywood's cleanest and most popular All Night Convenience Stores—
—we immortalize these films and the actors and actresses who starred in them—
Do you think that these televised Academy Awards Shows have any effect on the picture business??
You bet! They keep people at home watching their TV sets instead of going out to the movies! We lose a FORTUNE!!
Mr. Cane, you seem to be in a new movie almost every week...!
That's because I have something other actors don't!
And what's that?
No shame! I work cheap!
I should've done that instead of going for the lousy deal I had!
What deal was that?
I got ten percent of the box office receipts for my film, "The Incredible Stinking Woman"!
That sounds like a GREAT deal!!
Yeah! Really great! Ten percent of nothing equaled nothing!
PRESS
I AM A FLASHER
COOKIES

Business because The Academy was established "to promote movies!" Well, guess who's about to change all that? You bet your little bottoms! Let's see what an Academy Awards Show would look like if MAD selected the categories and ran...

Y AWARDS SHOW

WRITER: STAN HART

—by putting their **feet** into **wet cement**, letting it **harden**, and then **throwing it**... and **them**... into the **Pacific Ocean!**

No, **actually**, we present them all with the coveted **MAD Academy Award "Alfie"!**

And now... **on** with the **show!**

Golly, Mr. Stallion, I wish **you'd** made a movie this past year!

But I **MADE** a movie this past year! **In fact,** I made **TWO!**

Really...?! Well, whisper their **names** in my **ear** and I **promise** not to tell a **soul!** Your **secret's safe with me!**

Hey, little girl, how come you're **dressed** as a **boy?**

In my movie, **"Dragon-sprayer,"** I had to **disguise myself** because the **dragon ate young virgins!**

There was a **much easier** way to escape!

How?

Come to my **hotel room** and I'll **show** you!

I heard that your picture, **"Fort Apache —The Bomb"** caused a storm of **protests** from **minority groups!!**

You **heard right!**

That's strange —since you've **always supported Liberal Causes** and **often said, "Discrimination is WRONG!"**

But then again, I've **ALSO** said.. "A **buck** is a **buck!"**

In the category "Kids' Movies That The Kids Couldn't Even See Because They Were Rated 'R'," the first nominee is "ENDLUST LOVE"...starring Brook Shpiels!
I can't wait to get into my Calvins!
Neither can I!
MOTHER
LUST
The second nominee is "PRIMATE LESSONS"... starring nobody you're ever likely to see again!
Is making love to an older woman WRONG??
Only the way YOU do it!!
TEACHER'S PET
STUDENT BODY
And the winner is... "CRAPPY BIRTHDAY TO ME" starring that lovely no-talent Meshuga Sue Anderson!
Doctor, first my books, then my clothes, and now my friends are disappearing! What's next?
Your career!
And here's your coveted golden "Alfie"—
I'll take that award! If you think I'm going to sit by and watch you give it to some snot-nosed brat, you're insane! WE deserve this award! Any kid who sees OUR movie should have nightmares for months!
Let's hear it for Miss Fay Dummyway, star of "MOMMIE DREARIEST"!
In the category, "Go Back To TV Where You Belong!", the nominees are: Danny Demeato, the star of "GROWING APE"!
Looking at him, I can't believe Man evolved from apes!
Looking at him, I believe it's the other way around!
Robert Blecch for his role in "SECOND HAND PARTS"!
You're ALWAYS behind that darn wheel! Why don't you ever get OUT from there!
'Cause then you'd know my secret!
Which is...?
That I only come up to your shoulders!

And the **winner** is: **Gary Trollman**, for his too-cute-for-words **portrayal** in the too-cute-for-words "**ON THE WRONG TRACK**"!

How come you live here in a **subway station?**

It's **nice** down here! I've got my own little **bedroom,** and my own little **bathroom,** and my own little **shower!**

I'd **hate** to **upset him** by telling him that **we grownups** call his own little **shower** a **URINAL!**

Gary, I guess you'd like to thank all the **little people** who have made your success possible?

Listen... in **THIS business,** there **ARE** no **little people!**

How **generous** of you!

What generous!? Next to **me,** **EVERYONE** is **BIG!**

In the category, "**Most Tasteless Movie Of The Year,**" the **first** nominee is that **sick male sexist fantasy** entitled "**TATOO-EY**"!

The **second** nominee is that **collection** of **embarrassing racial jokes,** "**CARBON COP-OUT**"!

I **know** you **never** want to **leave me,** but if you **just** got **out** of the **house** and into a **telephone booth** or a **men's room** or a **bus depot** once in a while, you **wouldn't** have to do this **stupid graffiti** all over **ME!!**

YOUR MESSAGE HERE

Sure... **your** people will be **horrified** when you discover **I'm** your **Son!** But think how **MY** people will feel when **I** discover my Father is a **jive turkey, honky moron like YOU!!**

And the **winner** for dragging **bad taste** down to a **new low** is **Mel Brooks'** latest epic, "**HYSTERIA OF THE WORLD, PART I**"!

First, we start off with "**The Plagues**" ...you know... funny "**Killing-Of-The-First-Born**" schtick!

Then, we **laugh it up** with "**The Crucifixion**"... using **hand-buzzers** instead of **nails!**

Then, we **kill 'em** with "**The Black Death**"... "**The Holocaust**"... and "**Hiroshima**"!

Mel, it gives me **great pleasure** to pre—

I'll take that! Everyone **knows** that "**MOMMIE DREARIEST**" was the most tasteless movie of the year! What could be in **worse** taste than a **Daughter** exposing how **evil** her **Mother** was, while making a **fortune** on the old dead bag!

In the category, "Most Consistant Performance, Movie After Movie After Movie," the nominees are: Marshmella Mason for her tearful portrayal of the Mother in "ONLY WHEN I'M HYSTERICAL"!
Charles Growdim for his walking zombie imitation in "THE GREAT MUPPET CAPON"!
Don't think you're so smart, young lady! You don't know a THING about women like me!!
That's because I never watch "Soap Operas"!
CRYING TOWEL
TEARDROP SOUP
DON'T TAKE ANY WOODEN McNICHOLS
I'm really fascinated by the way you're handling your role in this film, Big Boy!
I could do it in my sleep!
So I noticed!
And the winner is Deadly Moore for his patented "Falling-On-His-Face" routine as the drunken playboy, "ARTHRITIS"!
And here's your "Alfie," Deadly!
Thank you, but I don't deserve this nearly as much as the one actor who hasn't varied his characterization of a sick, hostile maniac in his entire movie career... Mr. Bruce Dernit...
He's right, and he can go to hell!
Hmmph! Such behavior! Absolutely disgusting!
You think THAT's bad!?? You should see him when he's DRUNK!
POTHOLE
NEW YORK POT HOLE #8427
PLASTERERS of Paris
In the "Daring Do" category, which celebrates the performer who took the greatest risk with his or her career last year, the first nominee is Ms. Julie Android for her shocking "S.O.P."!
The next nominee showed guts by ignoring public opinion and making a comeback... Mr. Jerry Lowish in "HAROLY JERKING"!
The Studio figures: if it shows Julie Android bare-chested, it could make enough money to stay in business!
If it showed Dolly Parton bare-chested, it could make enough money to pay off The National Debt!!
KEY GRIP
DIPPING OR BUST
My hilarious schtick has the folks in the aisles!
Yeah, heading for the exits!

And the winner is the actor who re created that timeless Oriental cliche, "CHARLIE CHINK," Mr. Peter Usedallup!
People always like Charley Chuk Is it not so, Number One Son?!
Only people not Chinese, Number One Schmuck!
GRAUMAN'S THEATRE
SEE A "CHARLIE CHINK" MOVIE...
ONE HOUR LATER YOU'LL WANT TO SEE IT AGAIN. — M.S.G.
CHOPPED SUEY KO'S
And here's your golden "Alfie", Peter!
Thank you! I'd like to share this Award for Courage with all those people without whose assistance this award would never have been possible the movie audience!!
In other words, it took even more courage to SIT through the movie than to MAKE it!!
LIGHTS
CAMERA
ACTION
To honor older actors who feel they can still go the distance, we've established the "Aging Bulls" category The first nominee is Burnt Lancaster for his role in "ATLANTIC BIDDY"!
The second nominee is Walther Mathwiz, who needed help in "FIRST DUMB DAY IN OCTOBER"!
I'm going to make love to you if it's the last thing I do!
If I let you make love to me, it will be the last thing you do!!
HOW'D I GET FROM "ETERNITY" TO HERE?
What's your problem, Honey? I know what you're thinking! You're thinking that you're too young for me!
Cripes! My MOTHER's too young for you!
And the winner is Mr Roger Morgue for his valiant efforts as James Bomb, lover, in "FOR YOUR EYEBAGS, OLDY"!
Okay Who's the lucky winner...?
I am! I get to spend a WHOLE HOUR with you!
And I'm the LOSER! I get to spend the WHOLE NIGHT with you!!
007
And here's your "Alfie" Mr Morgue!
Thanks awfully I really owe this award to the one person who made me what I am today!
Your Acting Teacher who had such great faith in you?!
No my Plastic Surgeon who gave me such great face lifts, tummy tucks and, above all organ transplants!

There were many "re-makes" last year! And so, to honor the best—which was hardly distinguishable from the worst—we've established the category "So You Couldn't Leave Bad Enough Alone!" The first nominee is the re-make of "TEASIN' THE APE MAN" with Boob Derrick!
When they said he was "the biggest swinger in the jungle," I didn't think they meant THAT!
The second nominee is the re make of that oldie but goodie into a newie but fooey, "THE POST-MAN ALWAYS BRINGS MICE" with Jack Knucklehead!
I'm going to make you forget anyone else who ever made love to you, Baby!
That won't be easy! The last one was "KING KONG"!
And the winner is . the re make that hardly left a mark "ZERRO, THE GAY BLADE", starring George Hammyton!
This isn't easy!
You mean fighting for justice all the time!,
No, I mean duelling with a limp wrist!
VIVA
Well, George you won last year for your re make of "DRECKULA" and this year, you revived "ZERRO"! What are you planning to re-do next year ..?
My house and then SELL it! Because I'm broke! Those pictures d dn't make a nickel!
ACT II
AFTA 6
And now, The MAD Academy presents a "Special Award" . to Cheat and Junk for their movie with absolutely no redeeming social value "VICE DREAMS"!
Hey, Man... we don' agree that our movie has absolutely no redeeming social value!
Yeah, Man! ALL our mov es got REAL social value! They give DRUGS a BAD NAME!!
COKE BEATS COLA
Well, that about wraps it up! Tonight, we gave our Awards to a very SMALL PERCENTAGE of the film garbage released n 1981!
To see the REST of the garbage acknowledged... be sure to watch the REGULAR "Academy Awards Show" on TV!
TV

ONE FINE DAY DOWNTOWN

You should have an inclined ramp or something! I had to go around the block twice to build up enough speed!
DRIVE-IN WINDOW
?
D MARTIN.

RONALD REAGAN'S GE

TTYSBURG ADDRESS

Four years and Jimmy Carter ago, the Democrats brought forth upon this country a new inflation, conceived in Liberalism and dedicated to the preposterous notion that "all poor people are created equal to the rest of us."

Now we are engaged in a great economic program, testing whether their notion, or our notion, so conceived and so dedicated, can balance the budget.

We are met with a great deficit in that budget. We have come to cut back a portion of social benefits as a final election payoff to those giant corporations who gave of their slush funds that this candidate might win.

It is altogether fitting and proper that we should do this. For it makes political sense that we cannot cut oil subsidies–we cannot slash steel profits–we cannot eliminate tax shelters. The great corporations, foreign and domestic, who backed us, have contributed far too much to our campaign for us to ignore them now.

The poorer class will little note nor long remember what we say here, but it will never forget the havoc we wreak here.

It is for us, the Conservatives, rather, to be dedicated here to the tax loopholes which those who backed us have thus far so nobly advanced. It is rather for us to be here dedicated to the great fat cats who lobby before us–that from their honored profits we give increased tax deductions for which they gave us their last full measure of support–that we here highly resolve that these businesses shall hardly be taxed at all–that this nation, under Ron, shall have a new balanced budget–and that government of the rich, by the rich and for the rich shall not perish from the earth.

ARTIST: JACK RICKARD WRITER. PAUL LAIKIN

PARENTS

My boyfriend and I are **going someplace** and he's **picking me up!** So whatever you do, **don't embarrass me** in front of him!
Don't **SAY** anything **dumb!** Don't **DO** anything **dumb!..!** Don t **BE dumb!** Understand?!
There he is now...
BING BONG
Where are you **going** tonight?
To a **Punk Rock concert** !
THE END IS NEAR

BERG'S-EYE VIEW DEPT.

THE LIGHTE

SCHOOL

Hey, why are **YOU guys** being kept in after school?
I was **talking** in **class!**
And I got into a **fight** with **another kid!**
What did **YOU** do?
Nothin'!!
So **why** are you being **kept in after school?**
Because of something **my FATHER** did!
Gee!! What'd **HE** do??
My HOMEWORK!!

TRAVELING

One thing I **HATE** about going on a **vacation** with you is... we're always laden down with **too much luggage** because you **OVERPACK!**
Look at **THAT couple!** Now, **THEY** know how to **travel!**
Pardon us, folks! Would **you** do me a **favor** and tell my **Wife** the **secret** of **TRAVELING LIGHT?!**
We'd be **glad** to!
You **let** the **airline lose all your luggage** like they lost **ours!!**

ARTIST & WRITER: DAVE BERG

R SIDE OF...

CROWD CONTROL

Look at that **MOB!** We'll **NEVER** get through!
Oh, **yes we will!**
For **just** such a **purpose,** I carry around a **sure-fire crowd-disperser,** guaranteed to clear a path **every time!**
Hello! Would you care to make a **donation,** please? **Hello!** Would you care to make a **donation...?**
RATTLE
RATTLE

SLEEP

What are you doing up in the middle of the night...?
I've got insomnia!
I've been tossing and turning for hours, and I'm STILL wide awake!
I don't understand WHY I can't sleep at night!!
I sleep FINE during the day!

FAST FOOD

TV NEWS

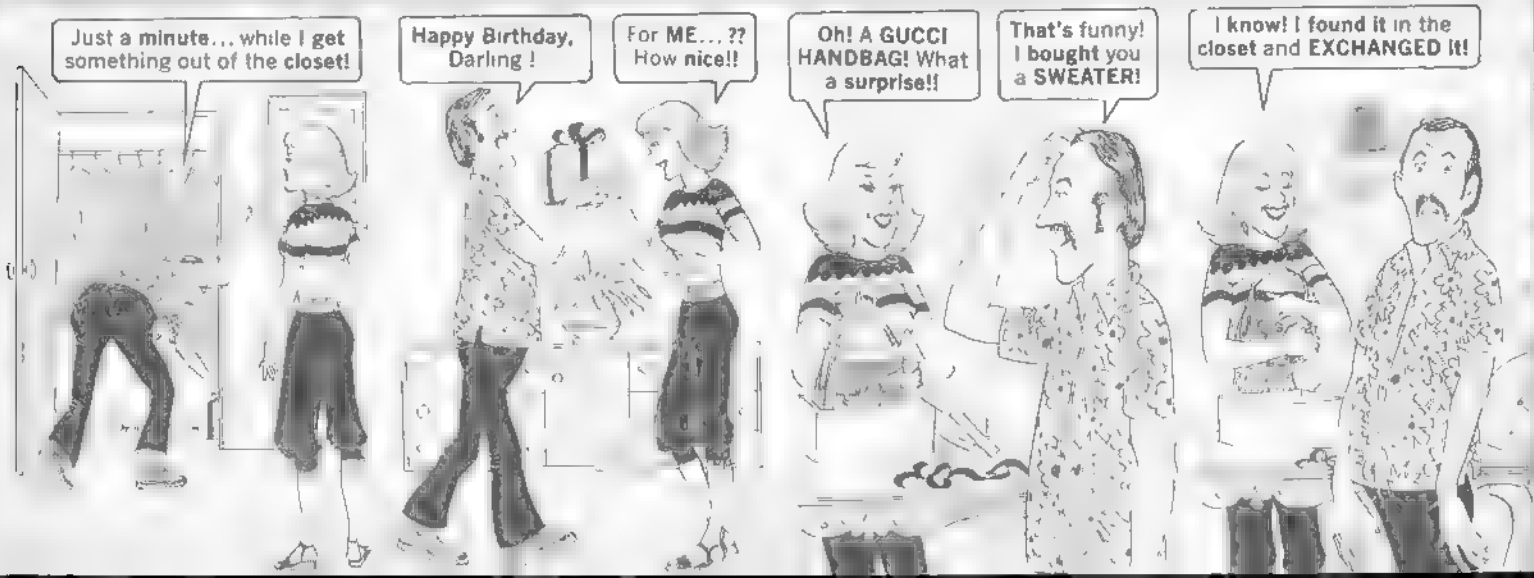
SUNDAY MORNINGS

REUNIONS

Hi, Mary Jane! I—I wonder if you remember me! We were in the same English class in our senior year!
Why, of course I remember you!
CLASS REUNION
CENTRAL HIGH
You DO? Gee, I'm flattered!
How could I NOT remember you!!
You're the guy whose NAME I always FORGOT!!

TIME OFF

BIRTHDAYS


Just a minute... while I get something out of the closet!
Happy Birthday, Darling!
For ME...?? How nice!!
Oh! A GUCCI HANDBAG! What a surprise!!
That's funny! I bought you a SWEATER!
I know! I found it in the closet and EXCHANGED it!

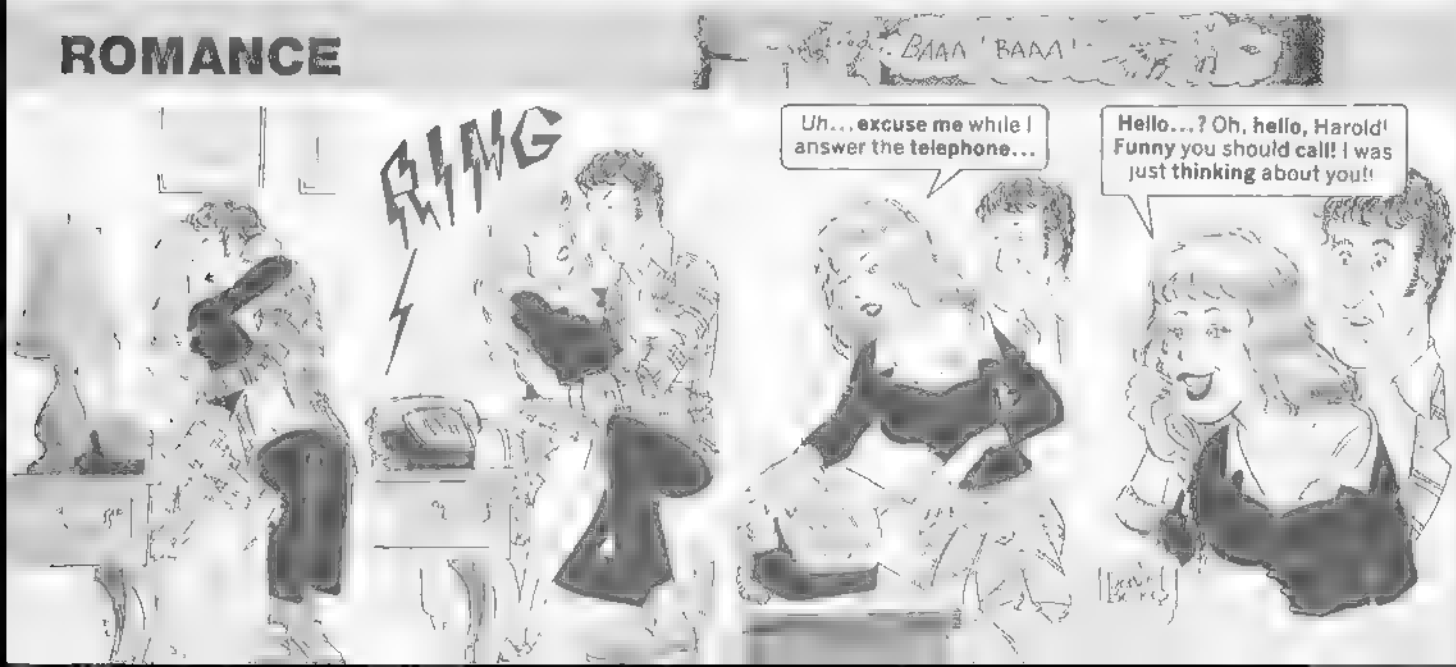
FAMILY LIFE

Hey! What in heck is going ON out there? I brought some very important WORK home with me from the office!! How do you expect me to get it done...??
when everyone is so damn QUIET for a change!!

KID SISTERS

Hi, there! I'm your Sister Judy's date!
Come on in What's your name...?
I'm Milton J. MacIntosh
Oh, yeah! She's been talking about you ALL WEEK! She even has a PET NAME for you!
Really?! No kidding? Wow! I must've made some impression on her! I can't wait to see her again!
Just a minute! I'll give her a holler!!
HEY, JUDY!! "THE JERK" IS HERE!!

ROMANCE


BAAM BAAM!
RING
Uh... excuse me while I answer the telephone...
Hello...? Oh, hello, Harold! Funny you should call! I was just thinking about you!!

THE CUBE AND I

Last week I brought home Rubik's Cube
To test my skill against its might;
"Behold," I said, "this silly toy—
"This plastic puzzle kids enjoy—
"I'll solve it in a night!"

The night fled by, the dawn arrived;
The cube, unsolved, in disarray,
Rebuffed each hopeless turn and twist—
Brought aching to my hand and wrist—
As I worked through the day.

At last one side I lined up orange;
This seemed, at first, a great success,
But, lo, it brought me little cheer;
The other five remained, I fear,
A multi-colored mess.

Two days flew past, then three and four;
My work, neglected, went undone;
Though green lined up in columns true,
How come the red was mixed with blue?
Does Rubik call this fun?

A thousand times the cube I turned,
My fingers gripped around its parts,
Until, at last, the truth set in:
I didn't lack the will to win—
I simply lacked the smarts.

"No more," I said to Rubik's Cube,
"Shall you enslave me in your power;"
Thus liberated from its hold,
I gave it to an eight-year-old
Who solved it in an hour.

WRITER: FRANK JACOBS

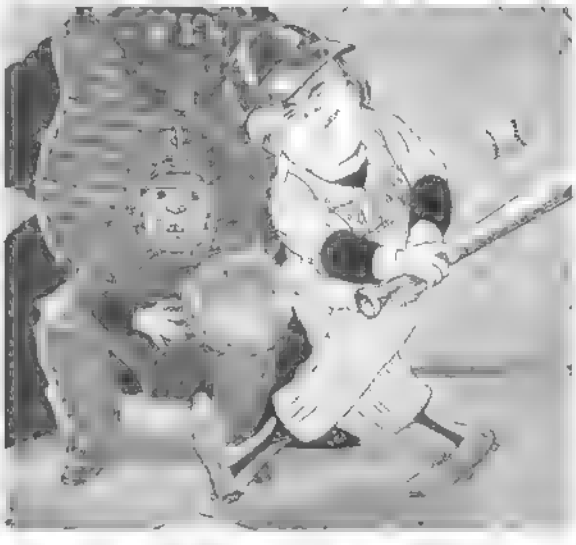
SLAP SHOTS DEPT.

Almost everyone likes to compile a photograph album to keep a record of happy events in his life. After all, who wants to keep a record of unhappy events in his life?! But if we only depict the happy events, aren't

ARTIST: AL JAFFEE
WRITER: STAN HART

IF PHOTOGRAPH ALBUMS

THE TYPICAL PHOTO ALBUM SHOT



Our own "Little Pete Rose" — swinging at a high hard one!

THE SHOT WE NEVER GET TO SEE

Unfortunately, "Little Pete Rose" hasn't learned to hold on to his bat while swinging at a "high hard one!" But his Father's ten stitches are hardly noticeable any more!

THE TYPICAL PHOTO ALBUM SHOT

Our first baby!! Isn't he cute?! See how adorable he looks when he cries?! What's the matter with little snookums?

THE SHOT WE NEVER GET TO SEE

Their second baby!! Isn't Daddy cute, ignoring the new baby's crying!? And isn't Mommy adorable, refusing to pacify the new baby until Daddy "gets off his butt for a change!"

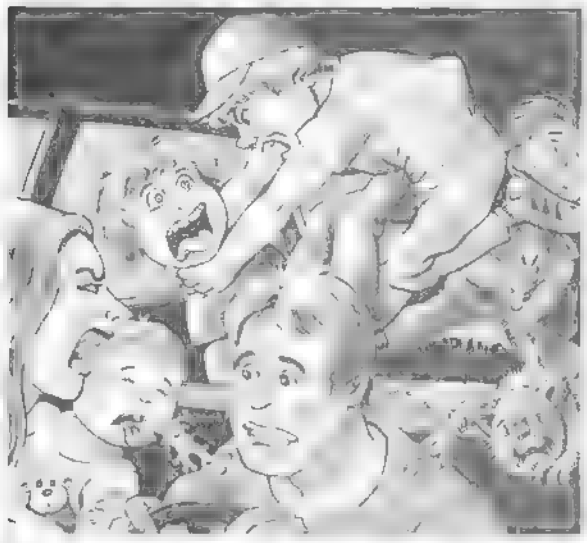
those albums a distorted view of what really happened? Aren't we making the past look a whole lot better than it really was?! You betcha!! Which is why we'd like to show you what a typical photo album would look like . . .

TOLD THE WHOLE TRUTH

THE TYPICAL PHOTO ALBUM SHOT

Vacation time!! Here we all are about to take off for two glorious weeks in the mountains!

THE SHOT WE NEVER GET TO SEE



Aggrevation time! The moment the ignition key is turned, the insanity starts! Someone gets car sick . . . someone has to go to the bathroom . . . someone is hungry . . . everybody is fighting . . . and they haven't even left the driveway!

THE TYPICAL PHOTO ALBUM SHOT

Our son's confirmation! Today he is a man! A big day for his Mom and me!

THE SHOT WE NEVER GET TO SEE

Actually, how "big" the day will be depends upon how much cash the kid gets from the invited guests! Anything over the cost of the Confirmation Party will be pure profit!

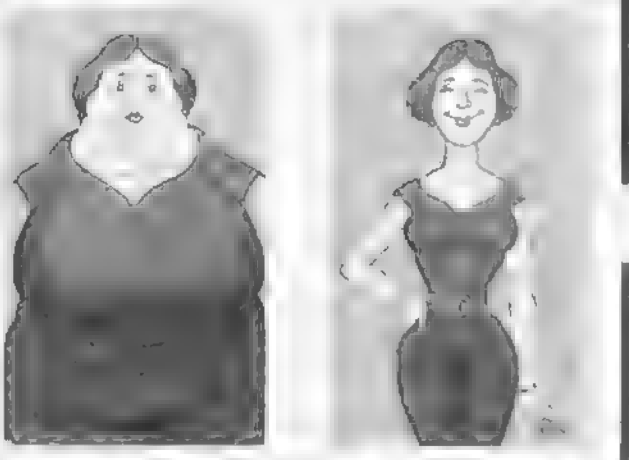
THE TYPICAL PHOTO ALBUM SHOT

Our "yacht", the "True Love"-1977!

THE SHOT WE NEVER GET TO SEE

Whose "yacht"?! When the marriage is on the rocks, ownership is what the Divorce Court will have to decide—1982!

THE TYPICAL PHOTO ALBUM SHOT

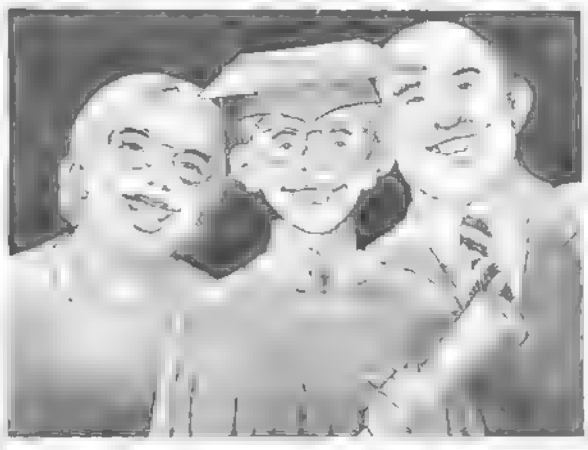


Me...before! Me...after!

THE SHOT WE NEVER GET TO SEE

Her . . . after "after," when she's back eating like before!

THE TYPICAL PHOTO ALBUM SHOT



Imagine our feeling of pride...as our son goes off to an Ivy League college!

THE SHOT WE NEVER GET TO SEE

Imagine how that feeling of "pride" turns into a feeling of "panic" when those Ivy League bills start coming in!

THE TYPICAL PHOTO ALBUM SHOT

Christmas morning...and the kids loving their presents

THE SHOT WE NEVER GET TO SEE

Until they've unwrapped them all . . . and found clothes . . . which no kid in his right mind would consider a "present"!

THE TYPICAL PHOTO ALBUM SHOT

Our Steve, the King of the Roller Coaster! He sure has lots of guts!

THE SHOT WE NEVER GET TO SEE

The "Dethroned" King, after the ride . . . almost throwing up his guts, but certainly everything else, in a garbage can!

THE TYPICAL PHOTO ALBUM SHOT

Our daughter's first formal dance! Doesn't her gown look lovely on her?

THE SHOT WE NEVER GET TO SEE

Unfortunately . . . doesn't her "zit" look terrible on her?

MICROPHONIES DEPT.

MAD has run many articles calculated to teach you clods "how to read between the lines." Now, we're going to teach you "how to hear between the words." Mainly the

WHAT DISC JOCKEYS SAY

WHEN A D.J. SAYS...	HE REALLY MEANS...
And now, for your **enjoyment**, seven minutes of **uninterrupted music**...	I gotta go to the **bathroom**, smoke a **cigarette**, and call my **girlfriend!**

WHEN A D.J. SAYS...	HE REALLY MEANS...
Now let's hear a **new release** that's destined to become #1 on the charts!	

WHEN A D.J. SAYS...	HE REALLY MEANS...
In the **next week**, this station will be giving away over **$10,000 in cash!**	It's a **last ditch attempt** to get us some **listeners**! We're **buying** them!

WHEN A D.J. SAYS...	HE REALLY MEANS...
Don't forget the **Policemen's Ball** this Saturday night! It's the most **worthwhile cause** I can **think** of!	Okay, **that plug** should take care of **last week's speeding tickets**! Now to start working on **next week's**...

WHEN A D.J. SAYS...	HE REALLY MEANS...
This next record is for **Al** and **Sue** and **Connie** and **Leo** and **Rose Marie!**	I've got so **few listeners**, I can call them by **name**! And **that's them!**

WHEN A D.J. SAYS...	HE REALLY MEANS...
I don't care **what** the critics say, I personally **liked** "Heaven's Gate"!	It was **really a bomb**, but I want to stay on the **free movie guest list!**

WHEN A D.J. SAYS...	HE REALLY MEANS...
I'd like to introduce you to a **young lady** that you're going to be hearing a **lot** from in the next few months!	We're **sleeping together!**

words spoken by those popular hosts of your favorite radio music shows, the Disc Jockeys, or D.J.s for short. So pay attention as we show you some examples of...

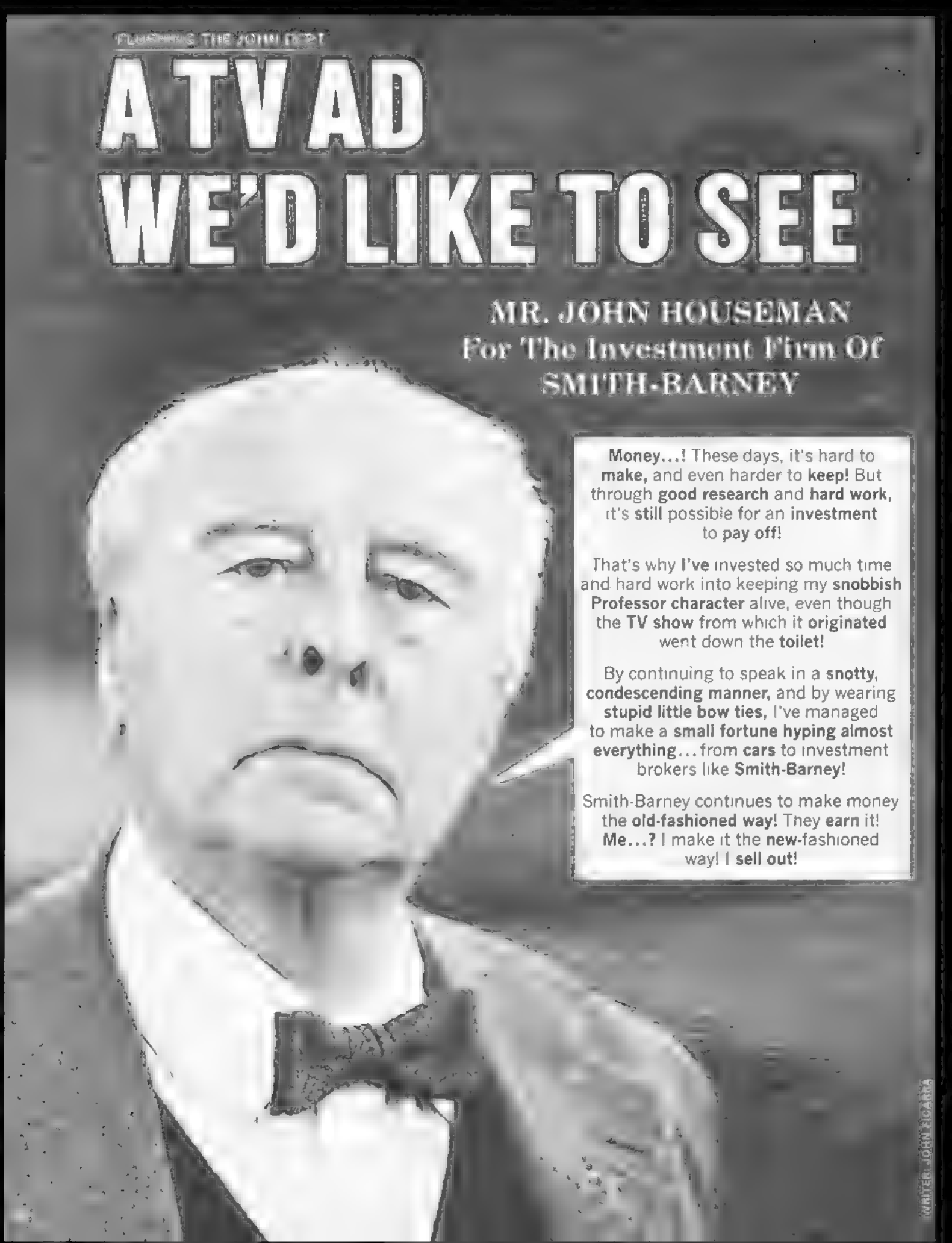
...AND WHAT THEY MEAN

ARTIST: RICK MEYEROWITZ WRITER: DICK DE BARTOLO

WHEN A D.J. SAYS...	HE REALLY MEANS...
The record company promised to pay me $25 each time I play th s turkey!	We'll have the latest "Sky-Watch" weather forecast in just a minute!
Just as soon as I can get over to the window and look out at the sky!	Now, that song was popular way back when I was fifteen or so!
I gotta play at least ONE song not in the top ten or I'll barf!	Uh... that transcription w l not be heard at this time due to technical difficulties!
can't find the damned cassette! —OR— I just spilled coffee on the tape!	The following announcement is made as a public service by this station!
We couldn't get any paying sponsors for this time slot so here goes	Take it from me, the food at Captain Ed's Restaurant is really delicious!
For free, it's delicious! If I had to pay for it, I'd pick a better place!	If you've got any requests, our phone lines are open, folks...
I'd really love to find out if anybody's listening out there!	

A TV AD WE'D LIKE TO SEE

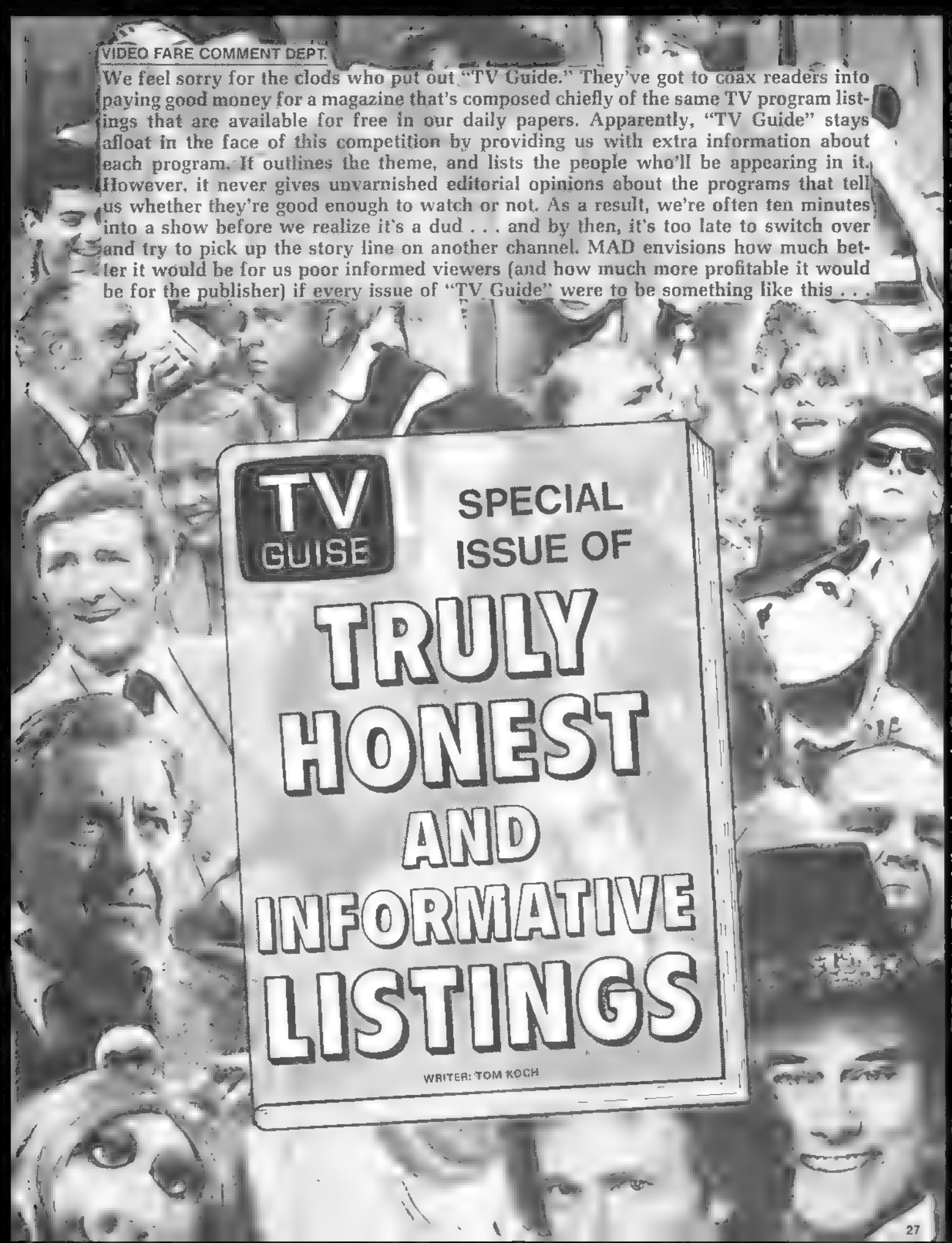
MR. JOHN HOUSEMAN For The Investment Firm Of SMITH-BARNEY


Money...! These days, it's hard to **make,** and even harder to **keep!** But through **good research** and **hard work,** it's **still** possible for an **investment** to **pay off!**
That's why **I've** invested so much time and hard work into keeping my **snobbish Professor character** alive, even though the **TV show** from which it **originated** went down the **toilet!**
By continuing to speak in a **snotty, condescending manner,** and by wearing **stupid little bow ties,** I've managed to make a **small fortune hyping almost everything**...from **cars** to investment brokers like **Smith-Barney!**
Smith-Barney continues to make money the **old-fashioned way!** They **earn** it! **Me...?** I make it the **new**-fashioned way! I **sell out!**

WRITER: JOHN FICARRA

VIDEO FARE COMMENT DEPT.

We feel sorry for the clods who put out "TV Guide." They've got to coax readers into paying good money for a magazine that's composed chiefly of the same TV program listings that are available for free in our daily papers. Apparently, "TV Guide" stays afloat in the face of this competition by providing us with extra information about each program. It outlines the theme, and lists the people who'll be appearing in it. However, it never gives unvarnished editorial opinions about the programs that tell us whether they're good enough to watch or not. As a result, we're often ten minutes into a show before we realize it's a dud . . . and by then, it's too late to switch over and try to pick up the story line on another channel. MAD envisions how much better it would be for us poor informed viewers (and how much more profitable it would be for the publisher) if every issue of "TV Guide" were to be something like this . . .



Tuesday

MORNING

6 30 (3) OPENING LIVESTOCK REPORT
Now in his 24th year as Channel 3's Farm Editor, Murgis Durfy puts the same degree of personality into his reports that he always has, namely none

(7) COMMUNITY DISCOURSE
Trying to fulfill its requirement to "serve the public interest," the station brings together five angry social workers to debate the issue. "Why My Ethnic Group Is More Deprived Than Yours." If you wonder why Channel 7 scheduled this discussion at a pre-dawn hour, just watch and see for yourself

(29) VICTORIAN TIPPY-TOE DANCING
Public Broadcasting Stations take pride in carrying programs that lack sufficient viewer interest to merit commercial network time. Therefore, Channel 29 must take great pride in this clinker

7 AM (3) TODAY
Host Brian Gumbel interviews Professional Egg Candler Sarah Ipto and Lineman Bubba Rexrote of the Atlanta Falcons, who drinks heavily to tolerate pro football. Bubba also drinks heavily to tolerate TV interviews, which is the only thing that may make today's program entertaining. (2 hrs.)

(7) GOOD MORNING AMERICA
Featuring the exact same film clips that were shown on last night's Nightline Edition. So skip this unless you enjoy a second look at ribbon cutting ceremonies and interviews with boring aldermen

(15) ROOTY-TOOTY AND HIS LOONY CARTOONIES
Not recommended for children because of its many commercials for sugar-coated cereals. However, it probably won't harm older cartoon lovers whose teeth already have rotted out

(29) THE POETRY OF NOGU IMWIBWE
The leading poet of Uganda discusses his work, but neglects to mention that he is also the only poet in Uganda. This program is recommended only to those who enjoy hearing sonnets read in an African dialect that is understood by fewer than 35 people in the whole world

(31) SESAME STREET
Reviewing the letter "J" for the sixth time may bore even the most moronic tykes. However, the show ends on a high note as the entire cast sings "Words I Know That Rhyme With Trapezoida"

8 AM (3) FAMILY FEUD
This shapes up as the highlight of the broadcast day for the viewer who cares deeply whether the Bloosh family of Sheboygan, Wisconsin, proves itself smarter or dumber than the Pruitt family of Ogden, Utah. For those who don't give two whoops about either bunch, it is just another wasted half hour

(5) THE ANDY GRIFFITH SHOW
This 20-year-old re-run is fascinating only because it features Ron Howard as a 12-year-old, which makes you wonder how he can now be portraying a college boy on "Happy Days."

(7) CAPTAIN KANGAROO
Strictly Dullsville for the little ones as Mr. Pennywhistle lectures on the social unacceptability of nose picking, and Uncle Backwards continues to battle aphids in his pole beans

(15) THE LITTLE RASCALS
The picture quality of today's episode is even worse than that found in most 1931 short subjects. But, as always, the show has great value for parents who want to teach their kids how to stereotype black people as nincumpoops who hide from ghosts and eat watermelon

(29) NEWS IN ITALIAN
No need to understand the language to appreciate Anchorwoman Maria Bombacini, who never wears a bra. "Must" viewing for all news lovers over the age of 12

8:30 (15) THE LITTLE RASCALS
This is a re-run of the same episode shown 30 minutes earlier, which gives viewers of all ages a good idea of how close to bankruptcy Channel 15 must be

(29) WALL STREET WEEK
This is a re-run of the program originally aired last Friday. By now, the stock market tips probably are out of date. In addition to being ill-advised in the first place

(31) WORLDWIDE PURIFICATION HOUR
Reverend Jimmy Bob Leffly tells how to gain eternal salvation for less than $50, which strikes TV Guide as a worthwhile bargain, if the Reverend can guarantee he'll deliver

9:30 (3) HOLLYWOOD SQUARES
This is the low-budget daytime version that gives away cheap prizes and features such celebrity panelists as Sparky Anderson, Sugar Chile Robinson and Dick Smothers

Tuesday

A good show only if you enjoy seeing 43 commercials squeezed into a half-hour format

5 ONE LIFE TOO LONG
TV's first 90-minute soap opera expands to two hours today in order to provide a full update on Kathy's blindness, Ronald's expected baby, Harold's boy friend, Julia's heavy drinking and Uncle Spud's encounter with a flying saucer Don't worry if you miss it because the whole story undoubtedly will be repeated for several weeks

7 FITNESS FOR FATTIES
Guest Exerciser Shelley Winters almost touches her toes, but has to bend her knees to do it Entertaining fare for adults but much too shocking for children

15 MOVIE—Foreign
"Mondo Shigimitsu" (Japanese, 1956) Always searching for the cheapest movies available, Channel 15 miraculously comes up with this Japanese film bearing Danish sub-titles The plot seems to focus on either an invasion of giant moles, or the theft of atomic secrets by spies from Pakistan, but we're not sure which

29 FUND RAISING TELETHON
The P B S station makes its daily appeal for funds to stay on the air until tomorrow Our reviewer generally finds these begging sessions even duller than the other junk seen on Channel 29

10 AM **3 MIKE DOUGLAS**
Today's show features the political views of Jane Fonda and Bob Hope We recommend that you watch this one with the sound turned off so you can admire Miss Fonda's hair-do and Hope's face lift

7 NANNY AND THE PROFESSOR
Since this show bombed so horribly in prime time, the network has decided to re-run it in the morning where, interestingly enough, it also bombs

31 PUERTO RICAN WRESTLING HIGHLIGHTS
The most important thing about this show is to avoid buying used cars or furniture on credit from any of its sponsors

10:30 **7 WOMEN IN THE WORLD**
Guest Hostess Suzanne Somers discusses such vital topics as wedgies for evening wear, Sonny Bono's social life and Arnold Schwarzenegger's biceps TV Guide recommends that you catch this show only if you want to have your prejudices confirmed that women are too hairbrained to deserve an Equal Rights Amendment

11 AM **7 DINAH SHORE SHOW**
In this two-hour display of everybody rudely talking at the same time, Dinah plays host to the entire cast of "Alice" (Hearing about their private lives is the only thing our reviewer can think of that might be duller than watching their weekly show.)

15 MOVIE—Comedy
Bikinis On Parade" (1962) For those who have wondered how bad a movie could get if it featured Annette Funicello Donald O'Connor and Liberace, here's your chance to find out

31 HILARITY DE MEXICO
Previewed by one of our staff members who doesn't speak Spanish, this variety hour features a man in a pork pie hat who may be a stand-up comic, and a guy who sings about something while playing an instrument that looks like a xylophone, except that it's bigger

AFTERNOON

Noon **3 NEWS AT NOON**
This report probably will feature old film footage of an overturned truck on a nearby highway. That guess is based on TV Guide's assumption that a truck overturns somewhere in this area every day, and Channel 3 will be too cheap to shoot new film since one wrecked truck looks pretty much like all the others

12 30 **3 DAYS OF OUR LIVES**
A more exciting episode than usual as the show reduces its acting budget by having three characters die of a mysterious disease

1:00 **7 M*A*S*H**
A re-run so old that the cast doesn't include a single actor who is still connected with the show. In fact, our reviewer suspects that this may be "McHale's Navy" with an incorrect opening title

1 30 **3 THE PRICE IS RIGHT**
Our reviewer reports that today's contes-

Tuesday

FEBRUARY 30 1982

AFTERNOON

fants entertain by slobbering with greed more than usual Unfortunately, they're competing for a bedroom set that's so gross you wouldn't allow it in your home

5 MERV GRIFFIN

Today, Merv questions William Buckley but then drowns out his guest with clever quips before Buckley has a chance to answer For Buckley fans (if there are any), the best bet is to wait until next week when he'll speak on "20/20" while Hugh Downs dozes

7 DICK VAN DYKE SHOW

Our correspondent warns that this is not a re-run of the good original Dick Van Dyke Show, or the good recent one. This is the one in between that was rotten

2 PM **7 DICK VAN DYKE SHOW**

Th s is the good original show However it happens to be one of the worst episodes of it

5 GOMER PYLE U S M C.

Anyone who thought this show was funny when it appeared in prime time years ago should be old enough to have more sense by now

29 DICK CAVETT

The conclusion of a 4-part interview with Obscure Novelist Fabian Nitny. In this two-hour chat, the author describes his method for sharpening pencils and cleaning typewriter keys. According to our reviewer, the discussion makes even Nitny s lousy books seem good by comparison

2:30 **3 N.B.A. PLAY-OFFS**

(For details, see the Close-up below)

3 PM **7 COUNTY WELFARE HOSPITAL**

At first glance this appears to feature the same characters dying of the same diseases that took such a heavy toll on "Days Of Our Lives" at 12 30 today However, the network insists there is a subtle difference that only true lovers of human misery will detect

15 MOVIE—Horror

"The Ritz Brothers Meet The Andrews Sisters." (1944) Although this film was not intended to be a horror picture, it definitely turned out that way (2 hrs)

29 FARMING IN SENEGAL

This probably wouldn't be too entertaining

close up

PRO BASKETBALL 2 30 PM

NATIONAL BASKETBALL ASSOCIATION PLAY-OFFS

At press time, this game was expected to be the sixth contest of the quarter-finals between Phoen x and Denver, unless Phoenix or Denver already has won in four or five games

In that case, it will be either the first or second game of the semi-finals between Phoenix or Denver and Seattle unless Seattle lost in the quarter-finals to Los Angeles, in which case this will be Phoenix or Denver against Los Angeles unless the Seattle-Los Angeles quarter-final is still in progress

Either way, the only round of play that means anything won't start for at least three more weeks so you won t miss much if you skip this one (3 hrs)

Tuesday

even if the chief crop of Senegal were something other than peanuts. As it is, the potential for viewer boredom is almost unlimited (90 min.)

3:30 **5 MY THREE SONS**
In an obvious effort to make current situation comedies seem good by comparison Channel 5 has dragged out this old clinker Today's episode is highlighted by Fred MacMurray lighting his pipe

29 BACH'S FUGUES EXPLAINED FOR GRADE SCHOOLERS
Our editors estimate that this program has a minimum of five viewers and a maximum of six. We don't know who they are, but we'll bet they're all the type of kids who get beaten up on the playground a lot

31 REVEREND LYLE BOBBY GUMMERT SPEAKS!
Today's topic, "What in the The Hell Fire is Brimstone?" TV Guide found this sermon impossible to unravel However Reverend Gummert does wear an interesting white satin sports coat while he delivers it

4 PM **5 MY MOTHER, THE CAR**
In an apparent effort to make "My Three Sons," which immediately precedes it, seem funny, Channel 5 has decided to air this dreaful thing. In today's episode, Jerry Van Dyke carries on a conversation with his instrument panel If you missed it when it first aired in 1965, you're lucky. Be sure to miss it again

7 IT'S THE GREAT PUMPKIN, CHARLEY BROWN
In re-running this Halloween special months too early (or late), Channel 7 seems to be pushing its luck in assuming that little kids are so dumb that they don't even know what time of year it is

4:30 **5 REAL PEOPLE**
Continuing to feature unsung heros, this week's show features a Chicago box boy who lifts sacks of cat litter with his teeth and a Boston druggist who has invented a pedal-operated hair dryer. We can only hope that such shows lead to a telethon for these "unsung heros

7 THAT'S INCREDIBLE
Continuing its effort to outdo 'Real People' in the realm of the bizarre this show seeks to make us believe that Fran Tarkenton is serious about becoming a TV performer Four stars for incredibility, none for entertainment value

EVENING

29 OVER EASY
Considering the fact that old people tend to have a short attention span, our reviewer feels that it is very unwise to put on a show this monotonous for old people

31 ROLLER DERBY HIGHLIGHTS
Now here's a show that old people can really dig. It's a tape of the 1975 classic between Long Beach and Jersey City in which four skaters were tromped to death (3 hrs.)

EVENING

6 PM **5 LOCAL NEWS**
The blatant flirtation between the Anchorwoman and the Sportscaster highlights this otherwise dreary collection of filmed reports about city hall pickets and rising welfare costs. (2 hrs.)

7 LOCAL NEWS
The humorous feud between the Weatherman and the Feature Reporter highlights an otherwise dreary collection of filmed interviews, each of which is repeated three times. (2 hrs.)

15 LOCAL NEWS
The Sportscaster and Weatherman both have brain personalities on this channel However, the Anchorwoman always wears a low-cut blouse to help viewers overlook the dreary collection of filmed reports (2½ hrs.)

29 LOCAL NEWS
Being a PBS station, Channel 29 doesn't have any sportscasters, weathermen or dreary filmed reports. Instead, it invites angry city hall pickets and angry welfare recipients to come to the studio and blow off steam in person This, in all probability will turn out to be a terrible idea (2 hrs.)

6:30 **3 LOCAL NEWS**
Featuring elderly anchor people who were fired years ago from other channels, this program has only one good thing going for it It won't be seen today if the basketball game runs long

11 LOCAL NEWS
Forget this one unless you're prepared to

Tuesday

FEBRUARY 30 1982

EVEN NG

endure 30 m nutes with a middle-aged anchorwoman whose voice keeps crack.ng

7 PM **3 ABC EVENING NEWS**
Tonight's b·g feature: Barbara Walters interviews Yassir Arafat, and casua·ly asks him whether he wears false teeth The answer will be of interest only to Barbara Wa ters fans and Yassir Arafat fans, whose total number .n this area must be less than fifty

5 CBS NEWS WITH DAN RATHER
Today, Char es Kurait is "On The Road' in Ohio, interview.ng a man who carves statues out of hardened bacon drippings A real bummer

7 NBC NIGHTLY NEWS
As usual this will appeal chiefly to those who like to hear John Chancellor chuckle warmly over the day's more tragic stories

29 MACNEIL/LEHRER REPORT
Again ignoring all of the day s top news stories, the PBS team wil do an indepth study of the stamping of expirat·on dates on milk cartons. For those who want to avoid scary world events, this is the newscast to watch

7:30 **3 THE MUPPETS**
Sir Laurence Olivier is featured singing a duet with Miss Piggy. This is "must" viewing for those who have waited a lifetime to see Sir Laurence behave like a complete d ol

5 IN SEARCH OF
Leonard Nimoy wonders aloud whether dinosaurs may stil be living in the tunnels of abandoned Pennsylvania coal mines Obviously the idea is preposterous, but the script has been written to make Nimoy sound as if he s proving his case Only later will you realize that you wasted 30 minutes listening to pure baloney

7 CONSUMER CRUSADER
Self-styled Defender of the Defenseless Wil ard Fleck tries to prove that M&M candy will melt in a consumer's hand if he holds it there long enough on a hot day when he has a fever This show is recommended only for those who like to get mad at Big Business for no particular reason at al

15 FLAT FEET TELETHON
McLean Stevenson hosts this evening-long drive to buy arch supports for the needy Guests include Loretta Swit, Steve Garvey Eva Gabor and Demond Wilson, all of whom modestly decline to do anything entertaining, which makes the show even worse than you m·ght expect (4 hrs)

29 WASHINGTON WEEK IN REVIEW
Four reporters exchange inside jokes about a drunken congressman from North Caro·ina. To appreciate the humor, you had to be there And you weren t

61 ARMY TRAINING FILM
'Know Your Hand Grenade." Once again Channel 81 decides not to compete against the expens·ve network shows during prime time, and airs whatever it can get for free The odd part .s that this film is better than the expensive network shows it s not competing against

8 PM **3 DUKES OF HAZZARD**
The cast displays its natural talent for auto demolition again this week as two P·ymouths and a Pontiac are totaled The episode's story line is weak, but it comes through strong enough for southerners to understand why the rest of the country has now stereotyped all of them as demented bumblers

5 THE JEFFERSONS
Shrill hol·ering reaches new heights of aggravation as the family bickers over TV's tritest comedy situation, the approaching visit of a mother-in-law. Entertaining fare only for anti-blacks who enjoy proving that most honkies behave better than these loudmouths

7 LITTLE HOUSE ON THE PRAIRIE
A typical week on the frontier as a k·ller tornado hits during a smallpox epidemic Charles endures agony after tangling his leg in a hay baler, and all the other members of the family go blind. This is billed as wholesome, non-violent fare for younger viewers, but TV Guide doesn't recommend it for impressionable tots under 30

29 NATIONAL GEOGRAPHIC SPECIAL
(For details, see the Close-up opposite)

8:30 **5 THREE'S COMPANY**
Already getting a mil·on laughs from the lewd impl·cat·ons of a man and two women living together, this show now reaches for new heights as the kids take in a male roomer who reportedly wears leather underwear and beats himself with a whip The jokes may be too sophisticated for young children, but kinky teen-agers shou·d love it

9 PM **3 HILL STREET BLUES**
Phil s ex-wife s fifth husband is caught fencing sto·en property while Lucy gets into an ugly personal situation and Frank rents a cottage at the lake. Our reviewer thinks this

Tuesday

EVENING

may wrap up two story lines from 1980, although none of it ties in with anything mentioned on the show since that time

5 ALICE
Four repetitions of the line "Kiss my grits" constitute the only laughs in this episode that TV Guide could find. So why not wait until next week when the line is due to be repeated six times?

29 UPSTAIRS, DOWNSTAIRS—PART 16
This is the third rerun of the series, but viewers who have trouble understanding English accents spoken in a high whine may want to take another crack at making sense of the dialogue. (2 hrs.)

10 PM **3 HART TO HART**
After finding the dismembered body of a noted art collector in one of the mansion's swimming pools, Jonathan investigates by entering a polo tournament while Jennifer has her hair done in Beverly Hills. Our reviewer says this may or may not be a mystery show. But whatever it is, it comes off badly.

5 LOU GRANT
Lou goes to prison rather than reveal his news sources. Unfortunately, the striped convict suit makes him look even fatter than usual. If grotesque obesity makes you sick, better skip this one.

11 PM **7 BARBARA MANDRELL**
Booking John Houseman as guest on a country music show enables viewers to see how foolish a 78-year-old character looks when he tries to play the musical saw. Additional embarrassment is suffered by Barbara's two sisters as they try to read the cue cards in a six minute comedy sketch that seems longer.

11:30 **5 MOVIE—Drama**
"Citizen Kane" (1941) in keeping with station policy of showing only trash until most viewers have gone to bed. Channel 5 drags out this classic to run for a few dozen insomniacs. (2½ hrs.)

7 JOHNNY CARSON
Johnny again threatens to quit unless Steve Allen publicly admits that Johnny is

close up

NATIONAL GEOGRAPHIC SPECIAL
8 PM

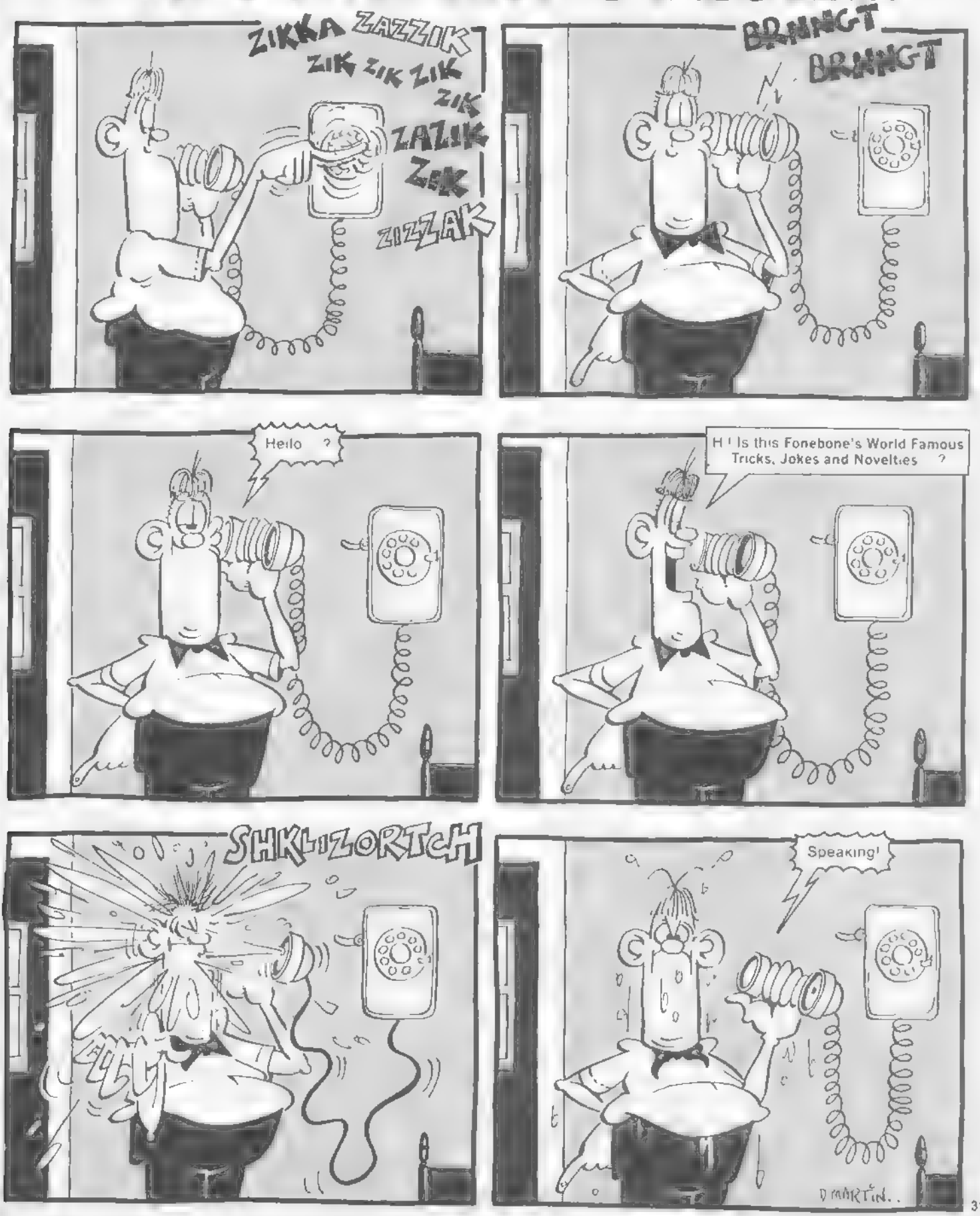
JACQUES COUSTEAU MESSES AROUND ON THE BOTTOM OF THE OCEAN

One of the week's most entertaining programs for viewers who enjoy watching an old man who doesn't speak English display a vaged junk that is too encrusted with barnacles to look like anything.

Action begins aboard the National Geographic Society's super-equipped vessel the Betty Lu where Cousteau pores over maps with crew members as they try to determine which way the bottom of the ocean must be from there.

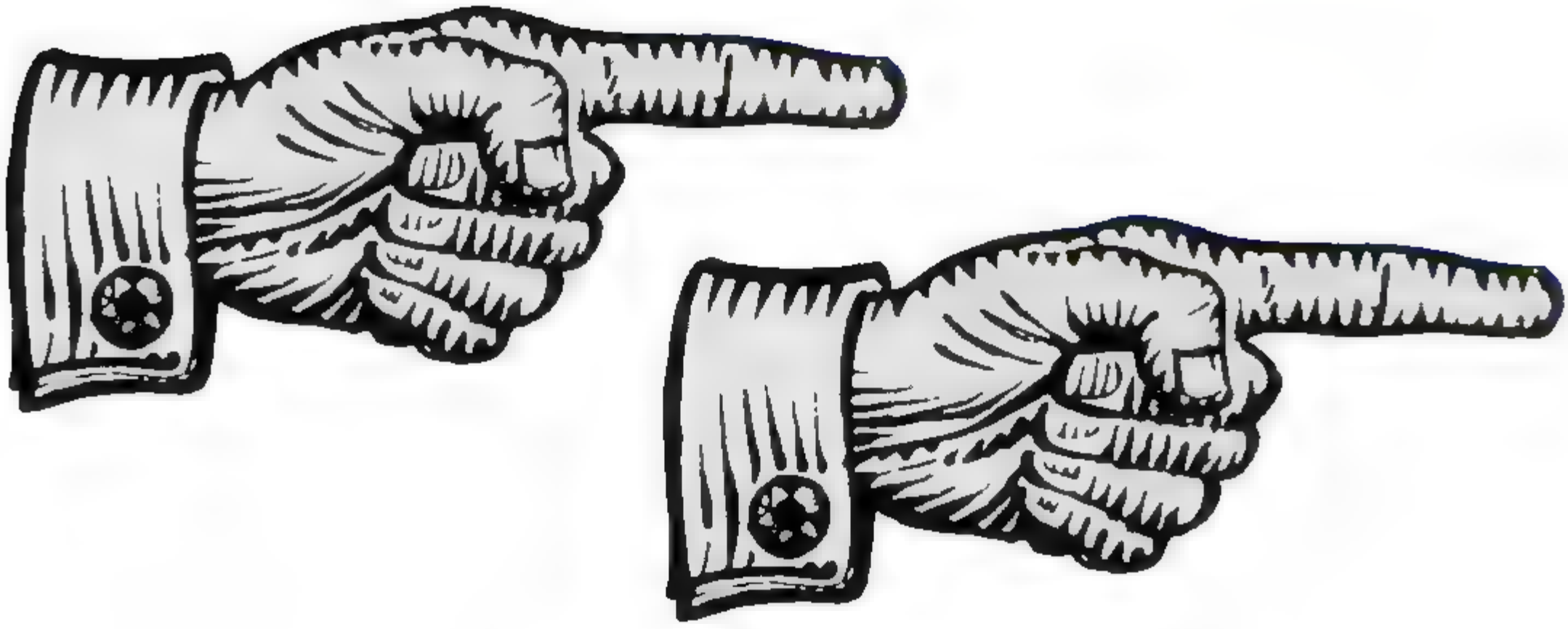
For the rest of the hour divers bring up bits of pottery that are believed to be parts of a porcelain vase made by the Minoans around 1600 B.C. in a dramatic final scene. Cousteau puts the pieces together and discovers that they are parts of a porcelain toilet made by the Italians around 1930 A.D. (60 min.)

ONE FINE DAY UPTOWN

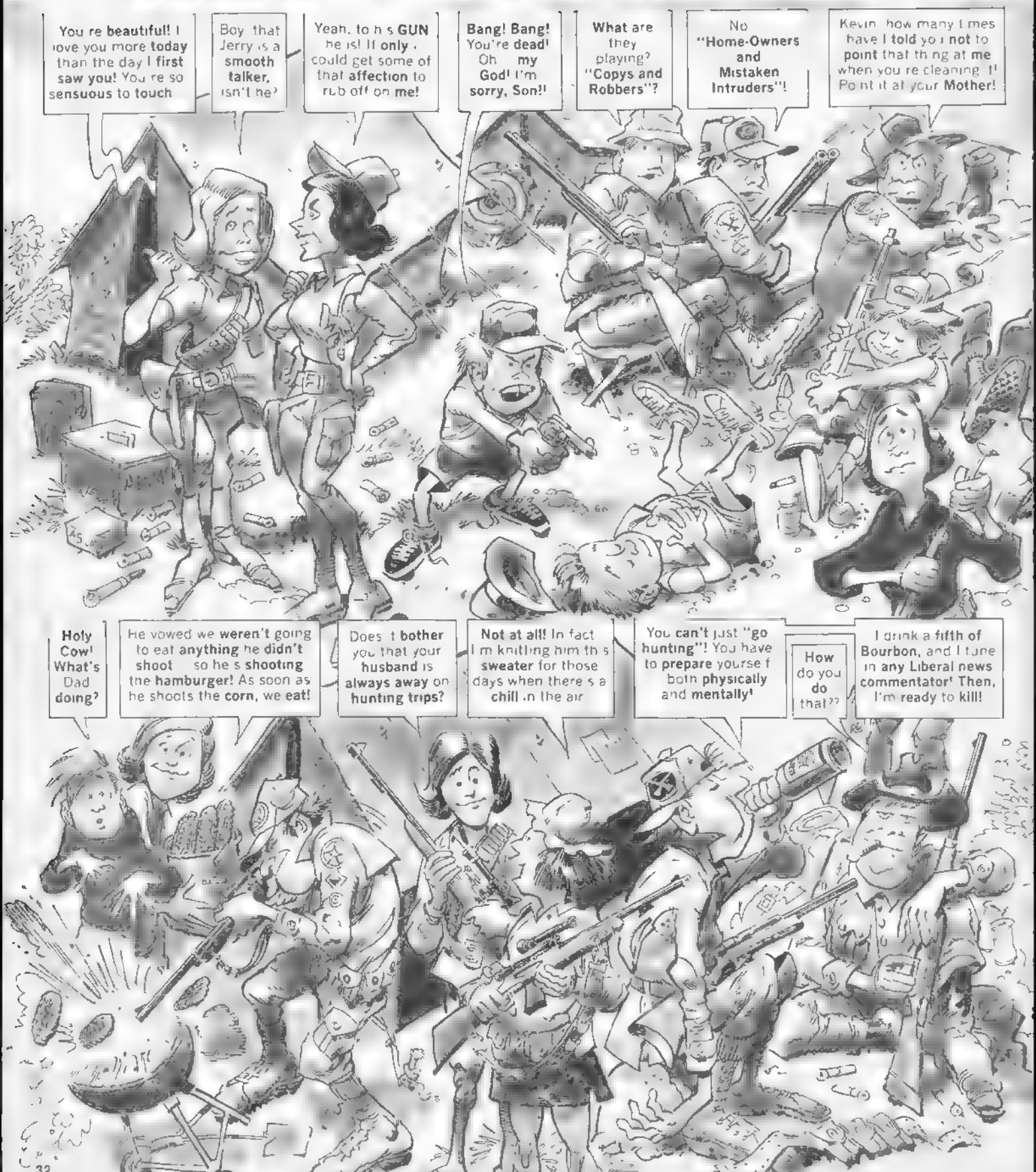


Nothing to see here!

Please skip ahead.



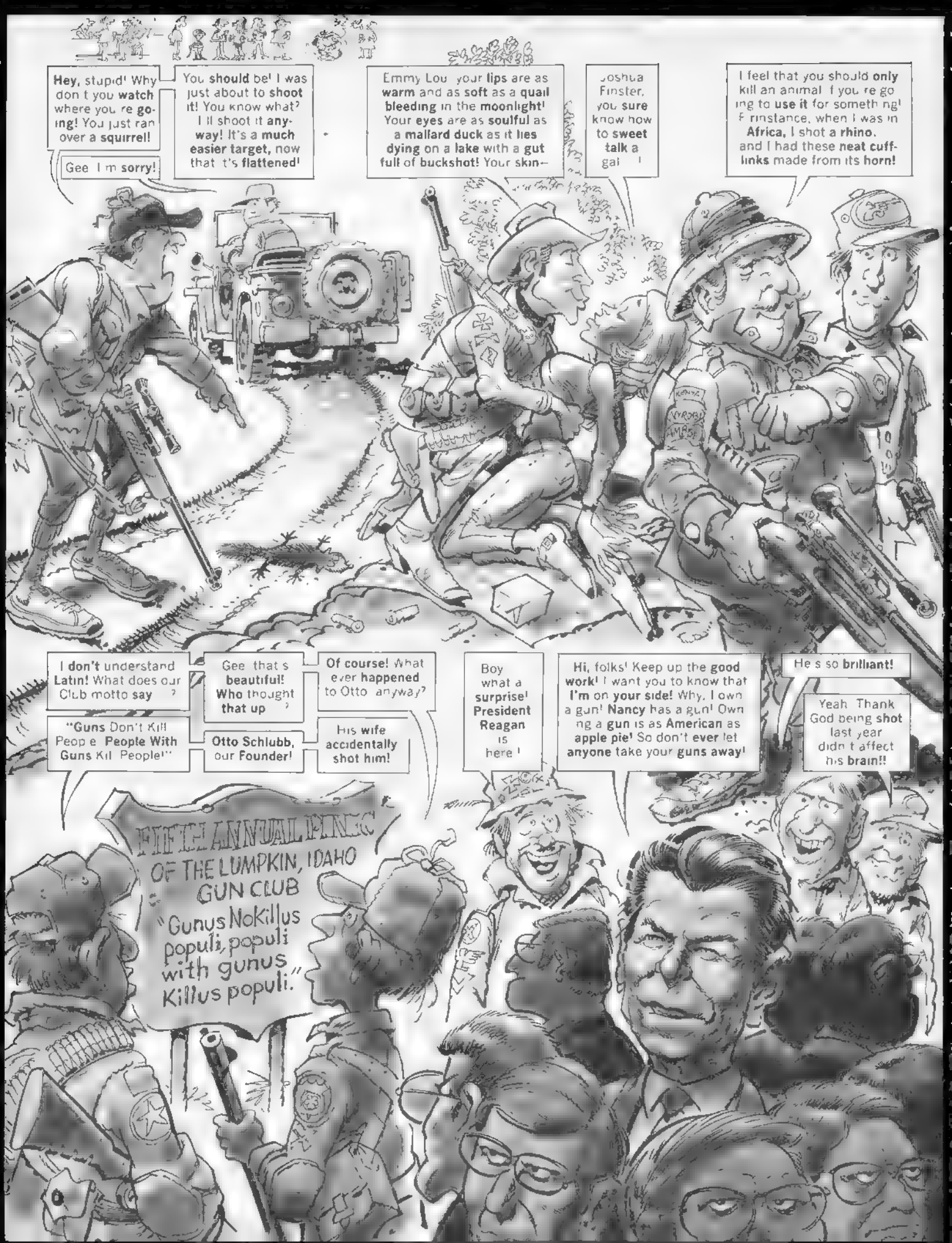
MAD VISITS A LOCA


You're beautiful! I love you more today than the day I first saw you! You're so sensuous to touch
Boy that Jerry is a smooth talker, isn't he?
Yeah, to his GUN he is! If only I could get some of that affection to rub off on me!
Bang! Bang! You're dead! Oh my God! I'm sorry, Son!!
What are they playing? "Copys and Robbers"?
No "Home-Owners and Mistaken Intruders"!
Kevin how many times have I told you not to point that thing at me when you're cleaning it! Point it at your Mother!
Holy Cow! What's Dad doing?
He vowed we weren't going to eat anything he didn't shoot so he's shooting the hamburger! As soon as he shoots the corn, we eat!
Does it bother you that your husband is always away on hunting trips?
Not at all! In fact I'm knitting him this sweater for those days when there's a chill in the air
You can't just "go hunting"! You have to prepare yourself both physically and mentally!
How do you do that??
I drink a fifth of Bourbon, and tune in any Liberal news commentator! Then, I'm ready to kill!

L GUN CLUB PICNIC

ARTIST: JACK DAVIS WRITER: LARRY SIEGEL

Isn't this an exciting event?
Call me a dreamer, but I still miss those good old fashioned picnics where they used to have Father and Son BASEBALL GAMES!
That's a nice catch dear, but we'd have a lot MORE to eat if you used a fishing pole instead!
Last one in is Teddy Kennedy!
. thought it's supposed to be, "Last one in is a rotten egg!"
What do YOU call a guy who wants us to register our guns?!? An OMELET?!?
I told Ernie he needs to wear glasses when he goes hunting, but he thinks he's too macho to get a pair!
I love these three-legged races at our picnics! What's the next event?
A ONE-legged race between six club members who thought they were cleaning unloaded guns!
We really should clean up all this garbage!
Don't worry about it! In five years or so, it'll break down and help the plants grow
Willie just cannot stand ANTS at a picnic!
I know! But Black Flag isn't NEARLY as messy!
Shut that thing off! I don't want you watching all that violence! Get your B-B-gun and go shoot some birds!


Hey, stupid! Why don t you watch where you re going! You just ran over a squirrel!
Gee I m sorry!
You should be! I was just about to shoot it! You know what? I ll shoot it anyway! It's a much easier target, now that t's flattened!
Emmy Lou your lips are as warm and as soft as a quail bleeding in the moonlight! Your eyes are as soulful as a mallard duck as it lies dying on a lake with a gut full of buckshot! Your skin–
oshua Finster, you sure know how to sweet talk a gal !
I feel that you should only kill an animal f you re going to use it for someth ng! F rinstance, when I was in Africa, I shot a rhino, and I had these neat cufflinks made from its horn!
I don't understand Latin! What does our Club motto say ?
"Guns Don't Kill Peop e People With Guns Kil People!"
Gee that s beautiful! Who thought that up ?
Otto Schlubb, our Founder!
Of course! What ever happened to Otto anyway?
His wife accidentally shot him!
Boy what a surprise! President Reagan is here !
Hi, folks! Keep up the good work! I want you to know that I'm on your side! Why, I own a gun! Nancy has a gun! Own ng a gun is as American as apple pie! So don't ever let anyone take your guns away!
He s so brilliant!
Yeah Thank God being shot last year didn t affect his brain!!
FIFTH ANNUAL MTG. OF THE LUMPKIN, IDAHO GUN CLUB
"Gunus Nokillus populi, populi with gunus Killus populi."

There's a powerful right-wing organization gripping the country, the mere mention of which makes most politicians quake with fear. No, we're not talking about that old stand-by, the *National Rifle Association.* We're talking about that new stand-by, *The Moral Majority*...that fun group of screaming, boycotting, money-raising Christians who believe that there's only *one* way to do things—*their* way! Sounds like your kind of people? Think you have what it takes to join their organization? The only way to really find out for sure is to answer the questions contained in:

THE MAD APPLICATION FOR MEMBERSHIP IN THE MORAL MAJORITY

NAME ADDRESS

RACE RELIGION INCOME _____

TO DETERMINE YOUR ELIGIBILITY, ANSWER THE FOLLOWING QUESTIONS "YES" OR "NO"

1. Do you frequently brag that your 28-year-old sister is still a virgin—even though she's been married for over five years? YES ☐ NO ☐
2. Would you happily sign a petition demanding that God add seven more Commandments to the tablets? YES ☐ NO ☐
3. Have you ever written an indignant letter to CBS accusing Dan Rather of "jiggling"? YES ☐ NO ☐
4. Is the only time you favor "forced busing" when it's to make reluctant non-believers attend your meetings? YES ☐ NO ☐
5. Were you able to heat your entire home last winter just by burning books? YES ☐ NO ☐
6. In addition to restoring prayer in public schools, do you also think the Supreme Court should allow the sacrificing of livestock in class rooms? YES ☐ NO ☐
7. Is your "Hit List" identical to Mr. Norman Lear's Christmas Card list? YES ☐ NO ☐
8. When taking a shower or a bath, do you first soap up the faucets so as not to see a reflection of yourself naked? YES ☐ NO ☐
9. Do you have trouble placing your wife's face when it's not in the familiar surroundings of your kitchen? YES ☐ NO ☐
10. Do you think it's possible that the "Ape-To-Man" Theory of Evolution is part of a long-range Communist plot to make the entire free world dependent on Central American bananas? YES ☐ NO ☐
11. Are you staunchly opposed to Abortions for Homosexuals? YES ☐ NO ☐
12. When you and a friend play chess, are both sides "white"? YES ☐ NO ☐

13. If this man told you that kittens were instruments of Satan, would you immediately strangle "Tabby"? YES ☐ NO ☐
14. Do you whole-heartedly agree with the following statement: "We would have enough money to build *ten* MX Missile Systems if we'd just get rid of all the Welfare cheats in one New York City tenement!"? YES ☐ NO ☐
15. Because of this disgusting article, are you already organizing a boycott of this magazine? YES ☐ NO ☐
...of all magazines? YES ☐ NO ☐
...of reading in general? YES ☐ NO ☐

If you have answered "YES" to all of the above questions, we think you'll make a wonderful member of The Moral Majority! So send this application immediately to: The Rev. Jerry Falwell, Lynchburg, VA.

WRITER: JOHN FICARRA

STINGING IN THE GAIN DEPT.

EVEN WHEN YOU

ARTIST: PAUL COKER

You're such a smooth talker, you pick up chicks so easily

. . . and that's not the only thing you pick up so easily!

Your older brother goes off to college, leaving you the entire room to yourself

You've made it to Prom night without one zit on your face

. . . however, unfortunately, your date wasn't so lucky!

Your jokes have kept her in a good mood all night long, and you're sure to score

You're voted "The Most Popular Girl In School"

. . . and now, all the guys are too insecure to talk to you!

Now that you're going to college out of State, you won't have your parents around to nag you

WIN...YOU LOSE

WRITER: CHRIS HART

. . . also leaving you to take all of your parents' flak by yourself!

You get praised by your parents for getting a high mark on the final exam

. . . and you get beaten up by classmates for blowing the grade curve!

. . . but when it comes to the goodnight kiss, she still thinks you're joking!

Your Father finally agrees to give you the keys to the car

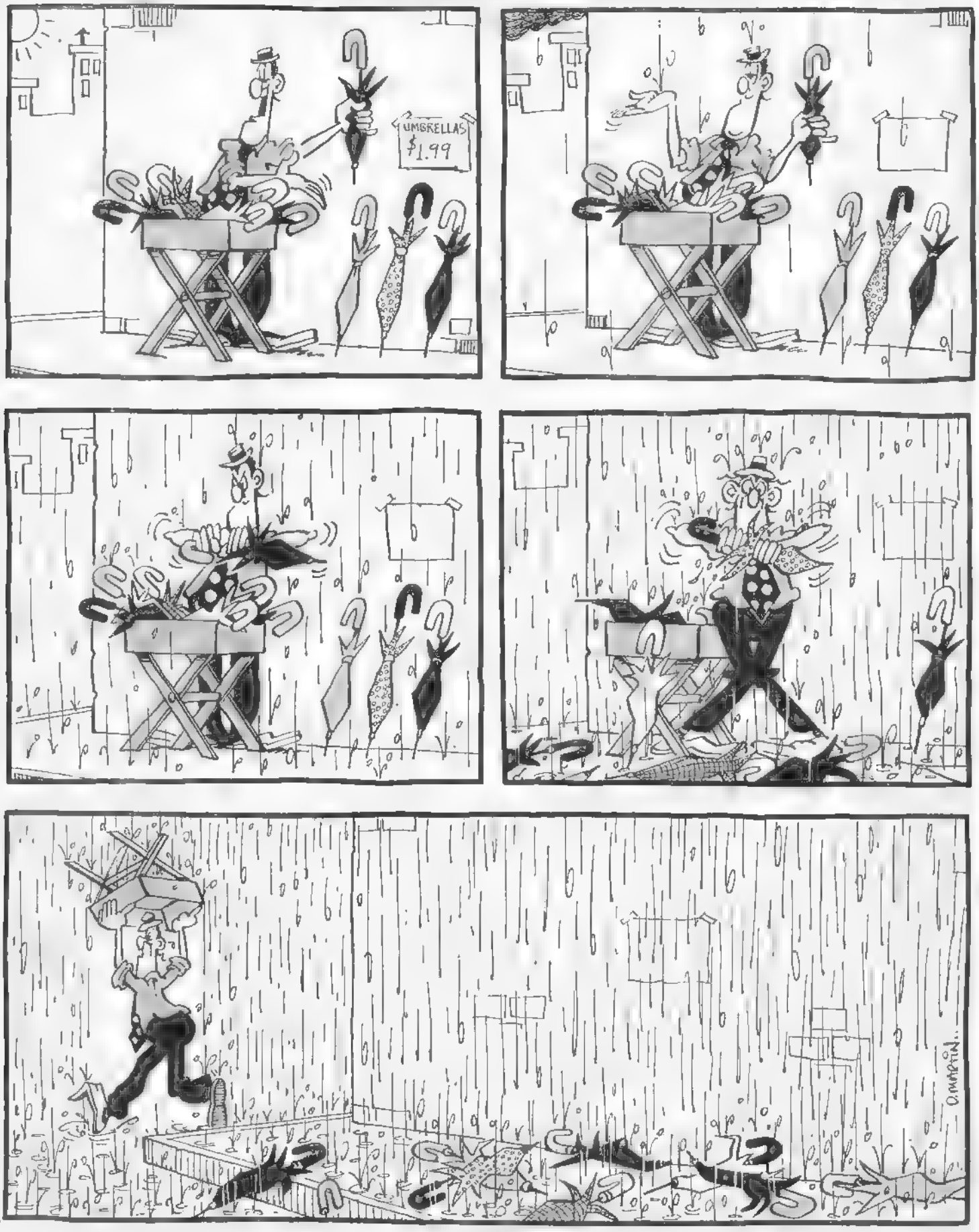
. . . and your Mother gives you a shopping list and about 20 other errands to run!

. . . or do your laundry or ironing or cooking or sewing or picking up.

You finally convince your parents that smoking pot is really not bad for you

. . . and you find that your "stash" keeps getting smaller and smaller!

ONE FINE DAY CROSSTOWN



A PUT-DOWN BOOK YOU CAN'T PUT DOWN DEPT.

Most of us would love to become an instant Don Rickles and say mean, rotten things about people and organizations that are richer and more famous than we are. Speaking from experience, we know that we got a real charge out of all the put-downs we spewed forth in the original "MAD Nasty Book" (MAD #210). However, the exhilaration didn't last, so we had to blast some more beautiful people and beloved institutions in "The MAD Nasty Book—Volume II" (MAD #218). Now, we feel those old hostilities coming back, and since the only known cure is to take pen in hand and whittle some more famous people, places and things down to size, here we go with:

THE MAD NASTY BOOK VOLUME THREE

ARTIST: HARRY NORTH WRITER: TOM KOCH

BIG OIL COMPANIES

1. . . . raise gasoline prices within two hours after OPEC raises oil prices, even though the new oil won't get here for six months.
2. . . . give us two choices: drive around and go broke paying for gas, or stay home and go broke paying for heating oil
3. . . . charge even more for "Full Service," which consists of having some idiot rub a greasy rag over your windshield
4. . . . spent twenty-million dollars on TV commercials to tell us that they just spent two-million dollars searching for new oil.
5. . . . are already planning a dandy gasoline shortage for the summer vacation season of 1984

WILLIE NELSON

1. . . . was pronounced the nation's top male vocalist by Jimmy Carter, who made a lot of other idiotic statements.
2. . . . is the only millionaire recording star whose entire wardrobe comes from the Salvation Army Resale Store.
3. . . . has such a weak voice that he's forced to use a bullhorn when he talks on the telephone.
4. . . . braids his hair because he's always had a secret desire to look like Pocahontas
5. . . . is the only idol of teen-agers who is old enough to have grandchildren who are teen-agers.

M*A*S*H

1. . . . has caused Alan Alda to develop a split personality. He can't decide whether he's Albert Schweitzer or Groucho Marx.
2. . . . has now lasted four times as long as the real Korean War, but is only twice as monotonous.
3. . . . was the first of many shows to prove that it could survive without McLean Stevenson.
4. . . . now carries so many social messages that it seems to have stopped trying to win an Emmy and started going for the Nobel Peace Prize
5. . . . prides itself on being true to life, except that it stars a captain who gives orders to majors and colonels.

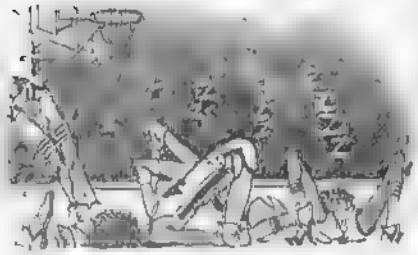
TV MINISTERS

1. . . . need to take up huge collections every week just to cover the cost of their hair spray.
2. . . . speak with such dramatic emphasis that they make "scriptures" sound like a four syllable word.
3. . . . are so strong for the moral majority that they never have a kind word for us poor wretches in the immoral minority.
4. . . . are a blessing to those who want to insure their entrance into Heaven, but don't want to pay more than $10 for it.
5. . . . have trouble using themselves as living proof that the meek shall inherit the earth

ERIK ESTRADA

1. . . . has been an idol of the girls ever since he started wearing those plastic teeth over his real ones.
2. . . . is People Magazine's top newsmaker, now that Farrah Fawcett and Suzanne Somers have vanished.
3. . . . inspires criminals to come west in the hope that California's real cops are all like him.
4. . . hopes someday to move on to bigger things in the dramatic field, such as riding a motorcycle with a sidecar.
5. . . . enjoys starring in a show that appeals to twelve-year-olds so he can understand his fan mail without using a dictionary.

THE NATIONAL BASKETBALL ASSOCIATION



1. . . . has proven that any sport can be dull, if you drag out the season long enough.
2. . . . recently raised ticket prices from $4.50 to $12.00 so it could afford the salary of its newest 19-year-old rookie.
3. . . . is a blessing to people eight feet tall, now that jobs with carnival sideshows have gotten harder to find.
4. . . . goes through an 82-game schedule to determine which two teams aren't good enough to qualify for the play-offs.
5. . . . practices "affirmative action" by encouraging each team to sign at least one white player, even if he isn't any good.

PRINCE CHARLES

1. . . . likes to be photographed wearing kilts so that his knobby knees will distract attention from his big ears
2. . . . proved that even wealth and social position aren't enough to help some men land a girl until they're 32.
3. . . . is one of the notable Englishmen of this era, along with Marty Feldman and Andy Capp.
4. . . . has spent 20 years training for a job that obviously doesn't require any training.
5. . . . seems fairly intelligent, which makes you wonder who his real parents actually were.

THE MEDICAL PROFESSION

1. . . . has two tips for surviving a heart attack: (1) rush to a hospital emergency room, and (2) bring your checkbook along.
2. . . . builds huge new hospitals so there will always be empty beds available for the social activities of doctors and nurses.
3. . . . claims that it can't keep up with ten per-cent inflation unless it increases its fees by 25 per-cent.
4. . . . has scientifically proven that granting a medical degree to an over achiever still won't cure his superiority complex.
5. . . . makes you wonder how doctors set out on their missions of mercy before the Mercedes was invented.

ALEXANDER HAIG

1. . . had no part in the Watergate cover-up. He just happened to be sitting in Nixon's office while it was all going on.
2. . . . is in favor of getting into a war in Central America, because he feels that even a little war is better than none at all.
3. . . . only promised to uphold and defend the Constitution, not to understand it.
4. . . . always keeps his coat buttoned so people can't see that he's wearing his military medals on his shirt.
5. . . . doesn't care about drafting women, just so all the men from age 12 to 75 have to go

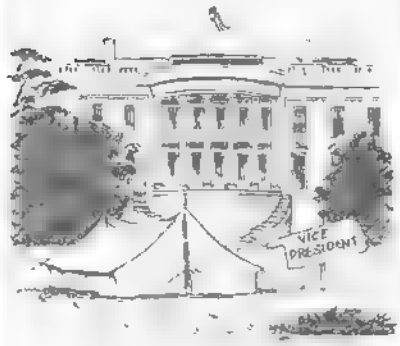
POLAROID CAMERAS

1. . . . are ideal for taking those photos that you can't have developed at the drug store without getting arrested.
2. . . . use film that has reached a price which now makes it cheaper to buy the Mona Lisa than to take a picture of it.
3. . . . are often purchased by professional photographers—as gifts for friends who may someday become amateur photographers
4. . . . seem to take much better photos of Mariette Hartley than they do of your Aunt Sadie.
5. . . . give you a picture in a minute, so you can quickly toss it into a desk drawer and leave it there for the next 20 years.

SCHOOL TEACHERS

1. . . . are noted for being dedicated, selfless and totally unable to hold down a job in private industry.
2. . . . promote good citizenship by raising a new generation that will never run in the halls or go to the bathroom without permission.
3. . . . remind us of our nation's past by driving all the Falcons, Gremlins and Valiants that would otherwise be junked.
4. . . . once held a beauty contest that nobody won.
5. . . . all have perfect handwriting because majoring in penmanship was the only way they could get through college

GEORGE BUSH



1. . . . comes from a family of famous people in which he is the only complete unknown.
2. . . . spends most of his afternoons playing gin rummy with Walter Mondale, who is also unemployed.
3. . . . looks a lot different now than when he posed for his campaign pictures. In those days, he was still smiling
4. . . . is only asked to speak at banquets when Sargent Shriver can't make it.
5. . . . may be nominated for a second term in 1984—if the convention delegates can remember his name.

ORSON WELLES

1. . . . would like to join Overeaters Anonymous, but he can't get through the door of their meeting room.
2. . . . has just been hanging around waiting for another job offer since he finished making "Citizen Kane" in 1941.
3. . . . proved himself such a great Shakespearean actor that he has now moved up to wine commercials.
4. . . . has fond recollections of July 23, 1954, because that was the last day he was able to see his feet.
5. . . . may be the world's only child prodigy who's still trying to get the hang of it at age 67.

TV GAME SHOWS

1. . . . feature contestants who may have been almost sane before the flashing lights and ringing bells drove them completely bonkers
2. . . . have hosts who were all kicked out of the Used Car Salesmen's Training Academy for being too pushy.
3. . . . can boast of giving away $10,000 in merchandise prizes because they calculate the value of a washer and dryer at $5,000 each.
4. . . . educate while they entertain by giving three clues on how to complete the sentence, "Mary had a little _____."
5. . . . offer panelist jobs to former entertainers whose careers would otherwise be mercifully finished.

THE IRANIAN PARLIAMENT

1. . . . is composed of two major political parties, the Paranoids and the Schizophrenics.
2. . . . threatens to annihilate the U.S., even though it can't win a war against Iraq.
3. . . . never passes any bills because its members hate to vote on things they can't read.
4. . . . recently proved that it's possible to create a gasoline shortage in a country that has an oil surplus.
5. . . . is filled with guys who wear turbans so their lobotomy scars won't show

LAW AND DISORDER DEPT.

Suppose they produced a TV show where the cast of characters was an entire big city police force. Then, suppose they gave each character his own separate, complicated story to be dramatized. Then, suppose they tried to dramatize all of these stories

SWILL STR

Due to recurring audience confusionship, our main characters of the law enforcement persuasion have all been asked to re-introduce themselves identification-wise!
I'm Capt. Crank Fuzillo, and I've got a discipline problem around here! Mainly, I need more discipline to keep me from grabbing every lady lawyer that comes by!
I'm Sick Belcher, and I've got an identity problem! I look, talk and behave like a raunchy bum! But among this crowd, that makes me a very respectable Police Officer!
Blowhard Bunter, here, and I've got a frustration problem! I wanted to be the world's greatest military strategist... but the job of "NAPOLEON" was already filled!
I'm Officer Squeaks, and I have a bigotry problem! Members of every racial group, including my own, think I'm inferior to them... and they're right!
I'm Officer B.O. LaFoo, and I've got drinking problem! Mainly I just can't seem to drink enough to stand working with these slobs!!
I'm Detectiff Chick Ahno, an' I got me a language problem! My big mistake was learning English so I could unnerstan' all this dumb dialogue!
BRIEFS
INTERNAL AFFAIRS
KICK ME
S.W.A.T.
42

at the same time. Then, what would they have? Well, frankly, we don't know what they would have, and we're pretty sure that NBC doesn't know what it has either. But we do know what the TV audience has... an incomprehensible, chaotic mess entitled...

EET BLUES

ARTIST: ANGELO TORRES

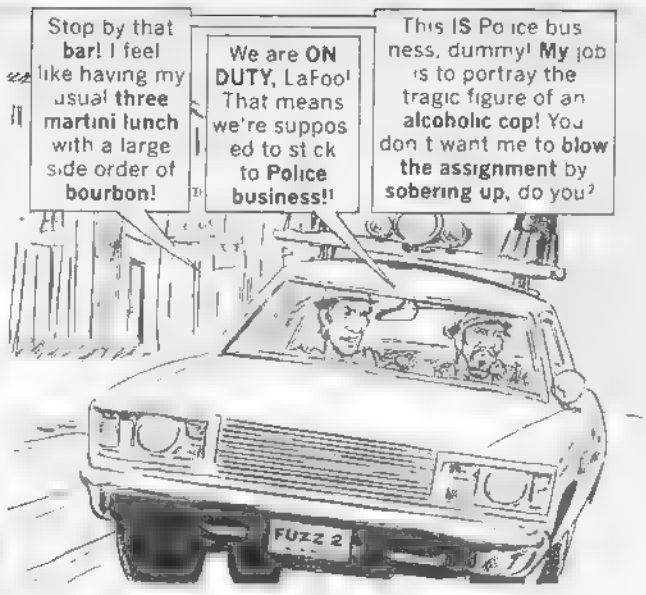
WRITER: TOM KOCH

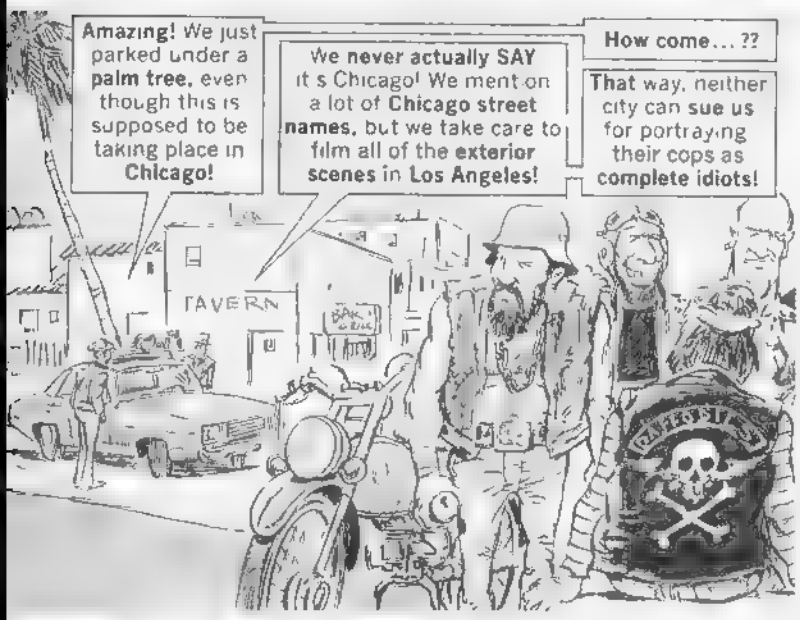
I'm Officer Henny Goldbrick, and I have a casting problem! I'm a mousy little twerp who always wears a bow tie! So how come I'm not playing Dagwood in a Situation Comedy?!
I'm Loosely, and I've got a police protection problem! Around here, I need protection from all the cops who want to drag me into the back seat of my own squad car!
I'm Grand Tinkle, the President of NBC, and I've got the worst problem of all! I RENEWED this show, and I'll be in big trouble if they don't soon produce an episode that makes sense!
Point Nine! Don't take any wooden nickels out there! Point ten! Be sure you've got a clean hanky ..
Why do we always have to start with this dull briefing session?
It's the only scene where the audience gets to see all the characters on the show together in one place!
But there must be two hundred people in this room!
Okay! Make it all the MAJOR characters on the show! The minor characters are waiting outside in the hall!
SWAT
VICE
TRAFFIC
Listen, Horsebreath! Slimy creeps like you make me so sick I could throw up! I mean, you stink!!
Gee... Belcher's sure in a foul mood today!
Yeah! Imagine how he's gonna treat criminals when he gets that mad just saying goodbye to his own Mother!!
PENN STATE

Merely routine matters on the blotter today Crankius! Henny's little boy has incurable sniffles, LaFoo's morose because he's been kicked out of the Harvard Club, and Loosely broke her engagement to that drummer!
In other words, Sgt Easteregg, we probably won't have time to solve any CRIMES again this week!
Sorry, Crankius, but if you can't stand the pressure, you shouldn't have joined the Police Force!
Whaddya wanna do today, huh, Clinko? We could drive downtown and resume the sub-plot about me trying to rehabilitate that unwed ax murderer...!
Nah! We finished that last week! Let's ride uptown so I can continue my ill-fated romance with that lady shoplifter!
Nah! That bores me! How about checking out that pawn shop where they fence that stolen property?
Well, okay, Shul... but only until we can think of some personal matter that's more interesting than work!
I heard on the street that a harmless elderly citizen wearing a shawl could buy a hot video tape recorder in this establishment!
Maybe if an honest shopkeeper could make a trade for a nice gold watch like that one you're wearing!
That's entirely possible! When I count to three, we swap, okay?
One two
POLICE DEPT MOUNTED
You're under arrest for dealing in stolen property!!
You're under arrest for bribing a Police Officer!
It was bound to happen! This show's got so many cops on it there's nobody left for them to arrest but each other!!
I am required to announce, albeit with reluctance, that we have reached the segment of the program where each week, acts of impetuosity occur in this office which serve to dramatize the difficulties involved in the performance of Police work, chaos-wise!
Uh... wha'd he say...?!?
He said now all hell's gonna break loose! Also, his two new words for today's "Vocabularly Building" are "albeit" and "impetuosity"!
On your feet, Ape Stench! C'mon move it!
I spit on the memory of your ancestors!
Okay, Sister! Let's get going!
I hate the smell in here! Like fermented pigs!!!
Sounds good to me! Make mine a double!

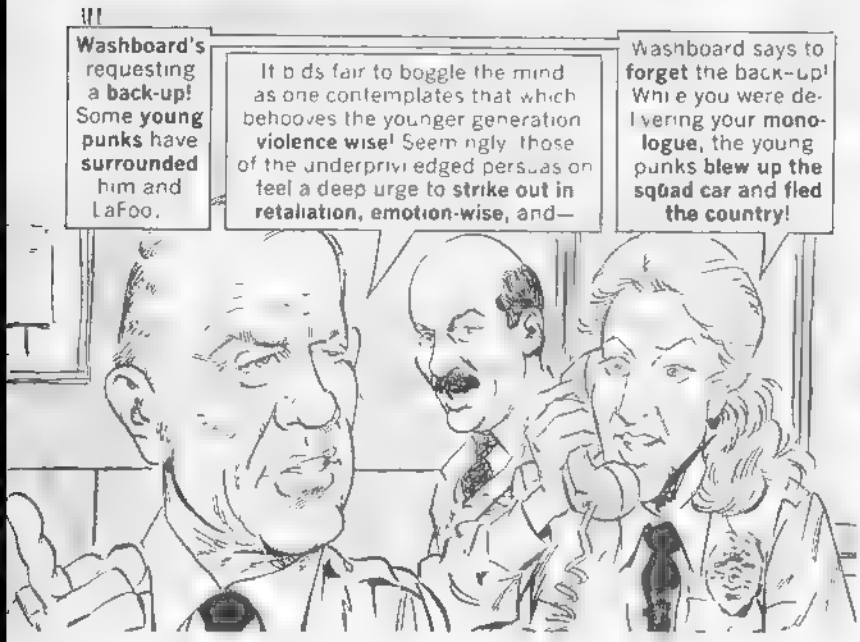
This place is full of weirdos! I can't even turn my back to do some filing without having some pervert pinch me!
Thaz too bad! Why doan you get a chob someplace else... ??
Are you kidding?!? Where else can a dame six feet tall with a figure like a floor lamp be the reigning sex symbol?!
Hey ! What happened!? A minute ago, I was in the Precinct's Squad Room! Now, the scene has shifted to this hospital!
The writers discovered that they only started four new sub-plots in this episode! So they decided to have your Captain's ex-wife get hit by a bus! And now, she's calling for you!
But. . but I nev er even MET the Captain's ex wife!
You know that! And I know that! But we have the audience so confused, THEY don't know that!!
We a ways have at least one touching scene to demonstrate that cops are warm, caring people! So, Flo I just want to say that I don't think I could go on if anything happened to you... Can you hear me??
No, but if he could, he'd probably tell you you're in the wrong room! This is a stiff we just brought in for Quincy to disect!!
Oh ! Forgive the intrusion, Crankius! I perceive that you and the winsome Public Defender would prefer a moment of privacy at this time!
Nonsense! You know I never get involved with female business associates at the office! I much prefer taking them to their apartments and getting involved with them there!
You'll be wanting these, I daresay Captain!
Thanks! If anyone asks, tell them I'll be back from lunch about two... Or maybe Friday... Week after next at the least!
This is ridiculous! Why must we keep it a secret that we go out together!?
Because it would look bad if people knew that the Police Captain was having an affair with the Public Defender!
If that would look bad, how do you think it looks for you to carry me out of here every day like a roll of linoleum!
Shh! Please! These people are all very highly-trained Police Officers! They may KNOW that linoleum can't talk!!
Taking a long lunch hour like this every day, aren't you afraid you'll lose track of what's happening back at the Precinct?
No, that's the great thing about this show! You can lose track of what's happening WHEREVER you are!!
Hunky Pinky APTS
NO VAGRANTS ALLOWED

Work days sure fly by when you're having fun. Wanna get back into the tub and play with my bath toys some more?
Not now! Now, tell me about Officer Squeaks! You want me to defend him before the Police Review Board but you don't even know what he's done?!?
Right! That's "Story Line Number Ten"! It was introduced while I was bending over to tie my shoe lace and this is the first time anyone's mentioned it to me


Stop by that bar! I feel like having my usual three martini lunch with a large side order of bourbon!
We are ON DUTY, LaFoo! That means we're supposed to stick to Police business!!
This IS Police business, dummy! My job is to portray the tragic figure of an alcoholic cop! You don't want me to blow the assignment by sobering up, do you?
FUZZ 2


Amazing! We just parked under a palm tree, even though this is supposed to be taking place in Chicago!
We never actually SAY it's Chicago! We mention a lot of Chicago street names, but we take care to film all of the exterior scenes in Los Angeles!
How come... ??
That way, neither city can sue us for portraying their cops as complete idiots!
TAVERN

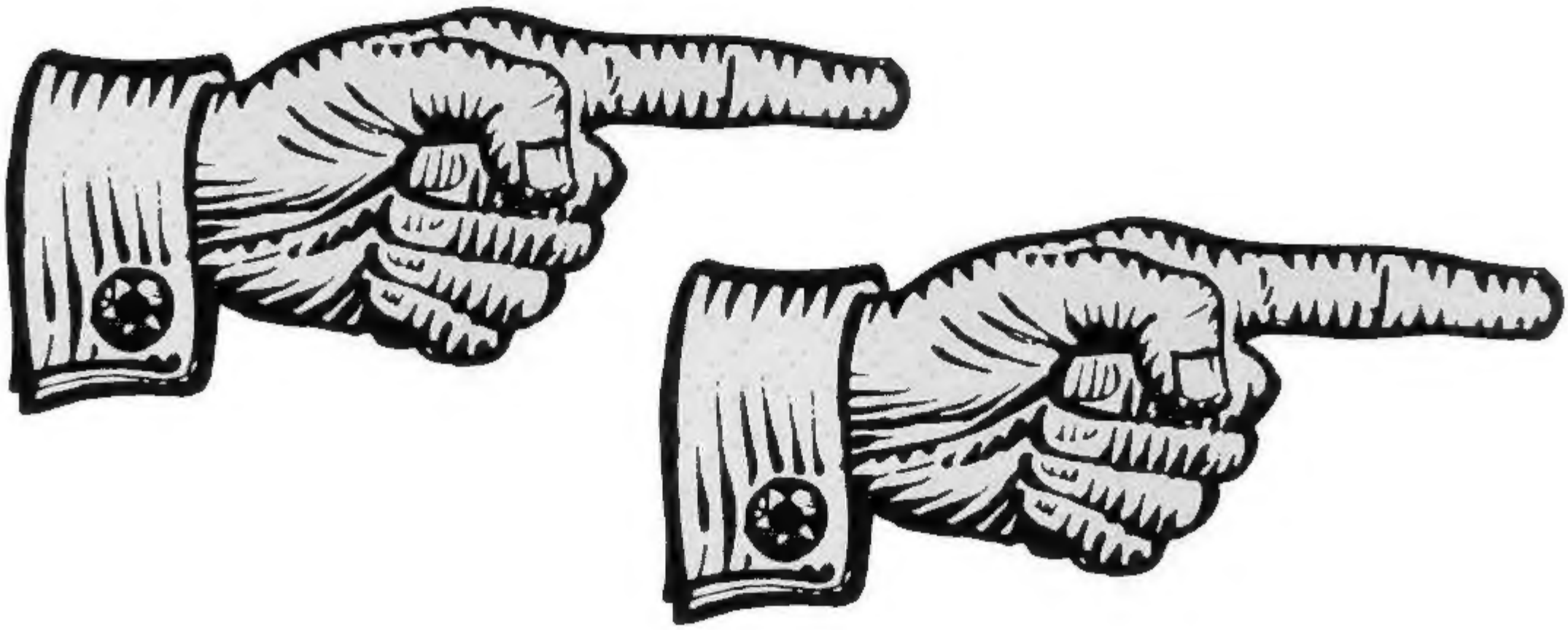
Oh-oh! We'd better get back in the squad car! These motorcycle gangs love to bait the fuzz, but we're not supposed to use any "Excessive Force" on them. !!
Don't worry! As an experienced wino, I can stun them by just BREATHING on them! And that's not "Excessive Force".. !!
No, it's worse! It's "Cruel And Unusual Punishment"!


Washboard's requesting a back-up! Some young punks have surrounded him and LaFoo.
It bids fair to boggle the mind as one contemplates that which behooves the younger generation violence wise! Seemingly those of the underprivileged persuasion feel a deep urge to strike out in retaliation, emotion-wise, and—
Washboard says to forget the back-up! While you were delivering your monologue, the young punks blew up the squad car and fled the country!

Miss Sofabed and I merely met on the elevator! We definitely have not been out socializing, because I never horse around with female Public Defenders!
Captain, you're wearing a negligee with her initials on it!
Oh, darn! It's so hard to carry on a secret romance when I keep neglecting little details that a skilled officer like you might notice!

Miss Sofabed has kindly agreed to defend you before the Review Board, Squeaks! Just tell her what happened...!
Well... I caught these two Suntans hanging around a Chink restaurant at 3 A.M., so I grabbed one by his Afro, but some Wetback saw me and finked!
Uh... so what's the charge against you?
"Off-Duty Bigotry"! Boy, talk about your bum raps! Hey, what's the worst I can get, Lady Shyster?
Now that we've met, I'm hoping for the gas chamber!
Captain, the papers a I have the story about Squeaks roughing up a suspect... and how an ugly crowd is gathering outside . !
If they're ugly enough, they could be Squeak's girlfriends! Check does one of them look like Ernest Borgnine, only a little fatter??
No, they're mostly angry Civic Leaders! You'd better see the Commissioner about this, Sir!
Some pressure groups have heard about the Squeaks case, Sir, and they're gathering outside the station house...!
Why tell me? I'm just waiting here to be booked for Felonius Mugging!
Sorry! I could've sworn you were the Commissioner! It's hard to remember faces among a cast of ninety-seven major characters!
No, I'm not the Commissioner I'm Julius, the Producer's oldest son!
I'M the Commissioner, Fuzillo! Get it through your head! On THIS Police Force the more a guy looks like a BUM, the HIGHER the RANK!
Of course! I should've remembered! It's just another one of our devious ways to keep the TV audience completely baffled right ?
If that mob outside wants to lynch Squeaks, I think we should let them do it!
But the Review Board hasn't even convicted him yet!
I don't care! I plan to run for Mayor next year, so I say give the public what it wants!
Blowhard, what's your plan for dispersing those demonstrators without hurting the Department's image?
First, we'll machine gun all rooftops from the air to deactivate potential snipers! Then we'll start lobbing mortar fire to neutralize hostile women and children!
Tell me how we can make such a big deal about our realistic portrayal of the Police when we have a S.W.A.T. Team Commander who talks like General Patton?!
Are you insinuating that I'm NOT General Patton?!

My Twenty-third Mace Battalion is on full alert right here! They can advance down this street...
Okay, but what's this other chart ?
It's the writers' story outline for next week's show!
Another one like this week, huh?
Actualy, with proper character deployment, we may be able to make it even MORE confusing!
Crank, there s only one way to disperse that mob outside peacefully! Tell them Squeaks will get an impartial hearing before a Police Board of fair-minded, intelligent officers!
But is that really possible?
I'd bet on it!! Of course, I ALSO bet that the New Orleans Saints would play in this year's Super Bowl and that Jerry Brown would be elected President in 1980!
The Review Board has been deliberating for hours... and what they decide about Squeaks will determine public opinion toward the Police for years to come!
I couldn't have described the situation in more poetic terms myself, Crankius! You're getting to be quite a windbag!
Captain!! The Board's reached a decision! They've ruled that Officer Squeaks is—
It s OVER!! They're running the credits! What did the Review Board decide about Squeaks? ?
Don't excite yourself! Remember what the Doctor told you about watching this show!!
But they didn't finish the story! They almost got to the end.. and stopped!!
It's all right, Wilbur! You said the same thing LAST WEEK!
It's NOT all right! They didn't finish LAST WEEK'S story either!!
TWO YEARS, I watched it!! And I never understood a THING!! I can't STAND it any more!!
Listen to that hairball whimper! Looks like we got another one, guys!
True! It is very interesting to observe how the human mind reacts when its limits of disorientation are exceeded insanity-wise!
Right! And you've all handled your assignments well! I'm proud of you!!



Nothing to see here!

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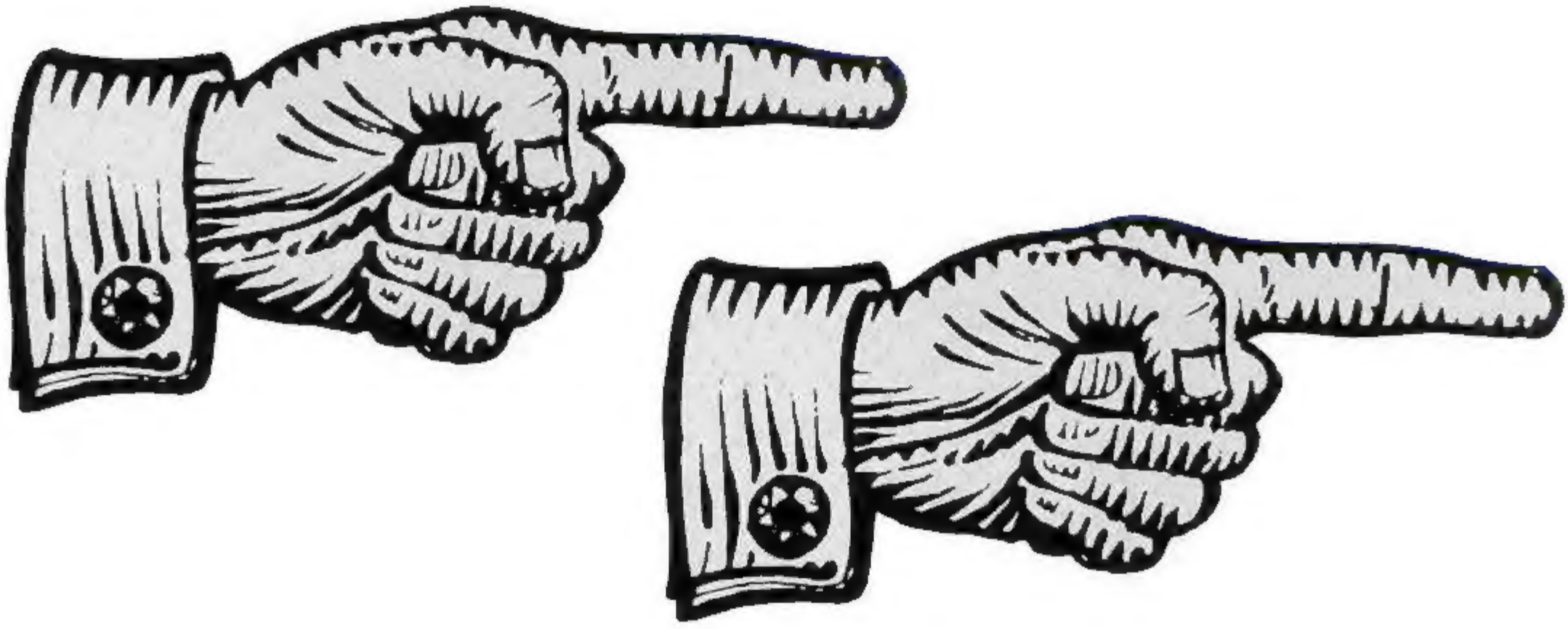

WHAT REMARKABLE TRICK DID YOU LEARN FROM THIS MAGAZINE?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

The moment you acquired this copy of MAD, you learned how to perform an absolutely fantastic magic trick? To find out what it is, simply fold in the page as shown.

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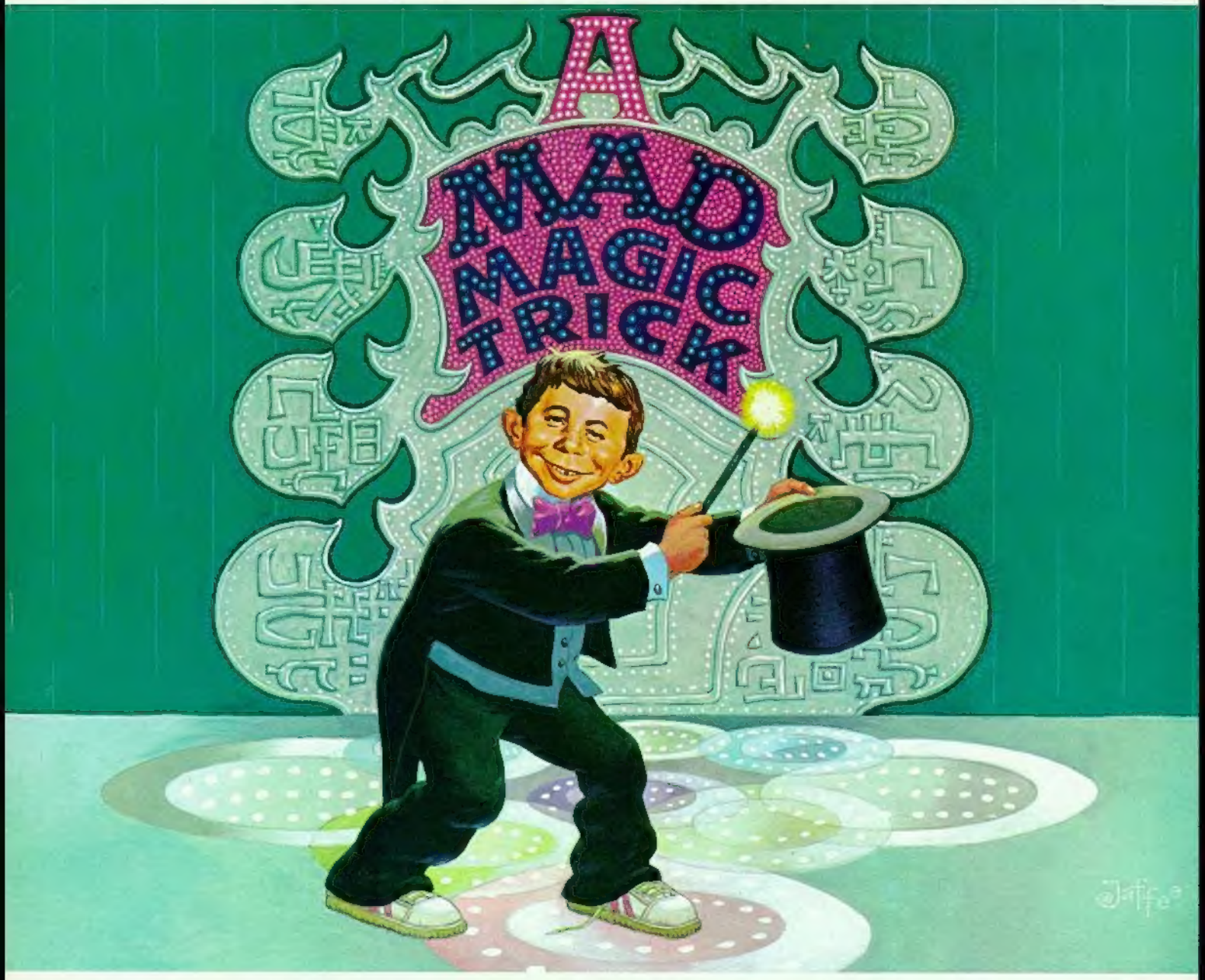


ARTIST & WRITER:
AL JAFFEE

MAD'S MAGIC IS SO OBVIOUS. EVERYONE FROM HULKING NINCOMPOOPS TO OUTRIGHT GENIUSES IN OUR SOCIETY CAN SEE IT. YOU, HOWEVER, MAY VIEW ITS CONTENTS DISAPPROVINGLY. YOU MIGHT GET SORE AND WANT TO TEAR DOWN THE DASTARDLY MAGAZINE THAT MANIPULATES YOUR BRAIN

A› ‹B

WHAT REMARKABLE TRICK DID YOU LEARN FROM THIS MAGAZINE?

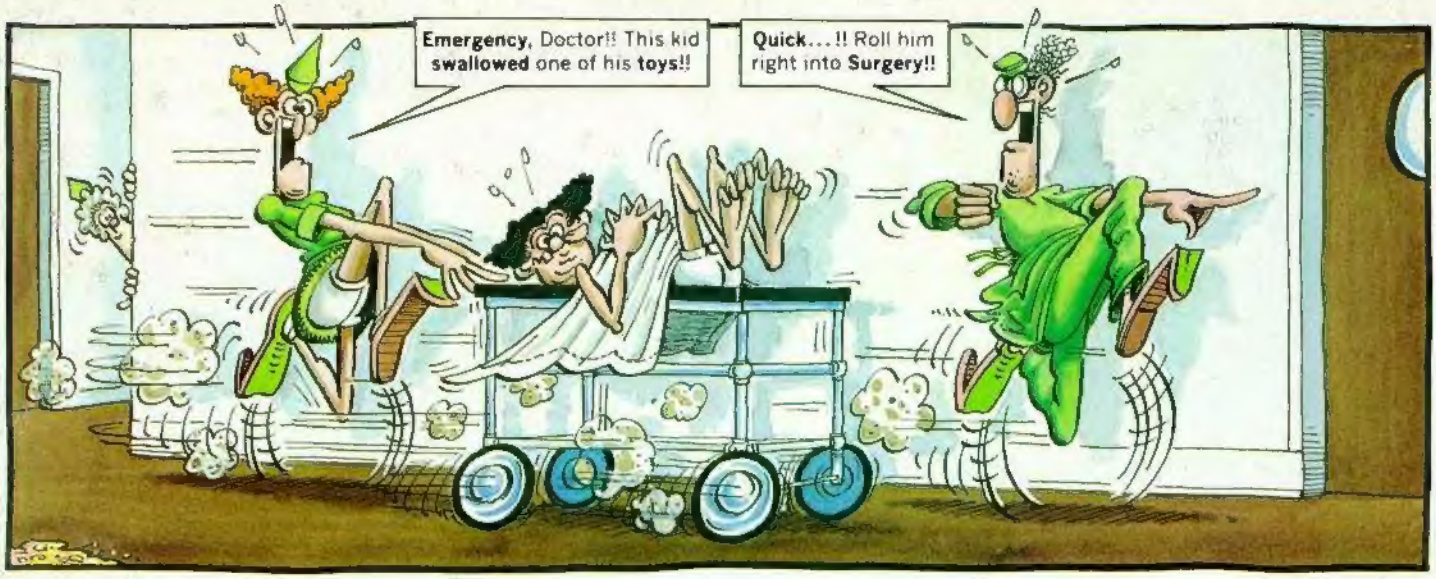
FOLD PAGE OVER LIKE THIS!

A↦B FOLD BACK SO "A" MEETS "B"

ARTIST & WRITER:
AL JAFFEE

MAKING NINETY CENTS DISAPPEAR DOWN THE DRAIN

A↦B



ARTIST: DON MARTIN WRITER: DON EDWING